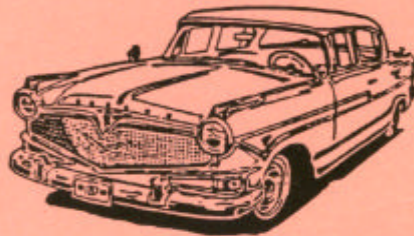
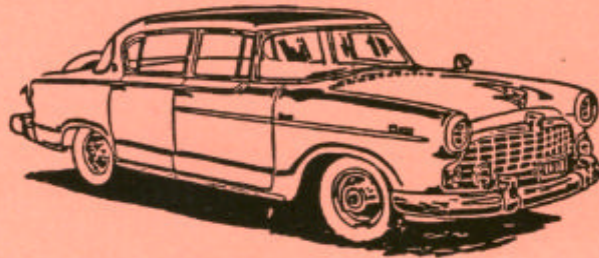


AMERICAN MOTORS

HUDSON

PRODUCTION STATISTICS

1955 • 1956 • 1957



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AMERICAN MOTORS

HUDSON

PRODUCTION STATISTICS

1955 • 1956 • 1957



SUBJECT: 5500 SERIES HUDSON FINAL PRODUCTION SUMMARY (1955 Hudson)

Due to the numerous requests concerning 5500 Series production, I have attached for your record purposes a final summary of 5500 Series Hudson production. These figures have been compiled from the final series production reports for the Kenosha, Milwaukee, and El Segundo plants. The Series and Customer Option Summaries include both El Segundo and Kenosha production. However, you will note that the trim data section of this report covers Kenosha production only and these figures were compiled from the final series production reports from the Kenosha and Milwaukee Body Divisions.

SUMMARY OF U.S. PRODUCTION 5500 SERIES  
INCLUDING EXPORT - KD.

| <u>WASP SERIES</u>       |             | <u>Total made</u> | <u>% of Total</u> |
|--------------------------|-------------|-------------------|-------------------|
| 47-35547                 | Hollywood   | 1640              | 22.8              |
| 45-35545                 | 4 dr. Sedan | <u>5551</u>       | <u>77.2</u>       |
|                          |             | 7191              | 100.0             |
| <u>HORNET "6" SERIES</u> |             |                   |                   |
| 67-35567                 | Hollywood   | 1554              | 22.5              |
| 65-35565                 | 4 dr. Sedan | <u>5357</u>       | <u>77.5</u>       |
|                          |             | 6911              | 100.0             |
| <u>HORNET "8" SERIES</u> |             |                   |                   |
| 87-35587                 | Hollywood   | 1770              | 28.5              |
| 85-35585                 | 4 dr. Sedan | <u>4449</u>       | <u>71.5</u>       |
|                          |             | 6219              | 100.0             |

TOTAL HUDSON AUTOMOBILES MADE FOR 1955 IN ALL SERIES 20321

| <u>DESTINATION</u> |          |      | <u>HORNET "6"</u> |      |
|--------------------|----------|------|-------------------|------|
| <u>WASP</u>        |          |      |                   |      |
|                    | Domestic | 6821 | Domestic          | 6474 |
|                    | Export   | 367  | Export            | 390  |
|                    | Canada   | 3    | Canada            | 47   |
| <u>HORNET "8"</u>  |          |      |                   |      |
|                    | Domestic | 6150 |                   |      |
|                    | Export   | 35   |                   |      |
|                    | Canada   | 34   |                   |      |

SUMMARY OF CUSTOMER OPTIONS - 5500 SERIES  
 % BASED ON TOTAL SERIES INCLUDING EXPORTS

| <u>OPTION</u>                                | <u>SERIES TOTAL</u> | <u>% OF TOTAL</u> |
|--|---------------------|-------------------|
| 1) <u>AIR CONDITIONING</u>                   |                     |                   |
| <u>WASP</u>                                  | 265                 | 3.7               |
| <u>HORNET "6"</u>                            | 446                 | 6.5               |
| <u>HORNET "8"</u>                            | <u>864</u>          | <u>13.9</u>       |
| <u>TOTAL AIR CONDITIONING</u>                | 1575                | 7.8               |
| 2) <u>CLOCKS (STANDARD ON CUSTOM MODELS)</u> |                     |                   |
| <u>WASP</u>                                  | 4047                | <u>56.3</u>       |
| <u>HORNET "6"</u>                            | 6911                | 100.0             |
| <u>HORNET "8"</u>                            | <u>6219</u>         | <u>100.0</u>      |
| <u>TOTAL CLOCKS</u>                          | 17177               | 84.5              |
| 3) <u>DIRECTIONAL SIGNALS</u>                |                     |                   |
| <u>WASP</u>                                  | 7191                | 100.0             |
| <u>HORNET "6"</u>                            | 6911                | 100.0             |
| <u>HORNET "8"</u>                            | <u>6219</u>         | <u>100.0</u>      |
| <u>TOTAL DIRECTIONAL SIGNALS</u>             | 20321               | 100.0             |
| 4) <u>POWER BRAKES</u>                       |                     |                   |
| <u>WASP</u>                                  | 483                 | 6.7               |
| <u>HORNET "6"</u>                            | 1234                | 17.9              |
| <u>HORNET "8"</u>                            | <u>2214</u>         | <u>35.6</u>       |
| <u>TOTAL POWER BRAKES</u>                    | 3931                | 19.4              |
| 5) <u>POWER STEERING</u>                     |                     |                   |
| <u>WASP</u>                                  | 136                 | 1.9               |
| <u>HORNET "6"</u>                            | 464                 | 6.7               |
| <u>HORNET "8"</u>                            | <u>1107</u>         | <u>17.8</u>       |
| <u>TOTAL POWER STEERING</u>                  | 1707                | 8.4               |
| 6) <u>RADIO (FACTORY INSTALLED)</u>          |                     |                   |
| <u>WASP</u>                                  | 4691                | 65.2              |
| <u>HORNET "6"</u>                            | 5260                | 76.1              |
| <u>HORNET "8"</u>                            | <u>5339</u>         | <u>58.9</u>       |
| <u>TOTAL RADIOS INSTALLED</u>                | 15290               | 75.2              |

|   | SERIES TOTAL | % OF TOTAL |
|---|--------------|------------|
| 7) <u>HEAVY SPRINGS &amp; SHOCKS</u>    |              |            |
| WASP                                    | 417          | 5.8        |
| HORNET "6"                              | 400          | 5.8        |
| HORNET "8"                              | <u>121</u>   | <u>2.0</u> |
| <u>TOTAL HEAVY SPRINGS &amp; SHOCKS</u> | 938          | 4.6        |
| 8) <u>TRANSMISSIONS</u>                 |              |            |
| <u>WASP</u>                             |              |            |
| STANDARD                                | 1554         | 21.6       |
| OVERDRIVE                               | 1030         | 14.3       |
| HYDRAMATIC                              | 4607         | 64.1       |
| <u>HORNET "6"</u>                       |              |            |
| STANDARD                                | 293          | 4.2        |
| OVERDRIVE                               | 926          | 13.4       |
| HYDRAMATIC                              | 5692         | 82.4       |
| <u>HORNET "8"</u>                       |              |            |
| ULTRAMATIC                              | 6219         | 100.0      |
| 9) <u>TIRES</u>                         |              |            |
| <u>WASP 15 x 6.70</u>                   | 3343         | 46.5       |
| BLACK WALL                              | 3680         | 51.2       |
| WHITE WALL                              | 168          | 2.3        |
| LESS TIRES (KD)                         |              |            |
| <u>HORNET "6" and HORNET "8"</u>        |              |            |
| 15 x 7.10                               |              |            |
| BLACK WALL                              | 4057         | 30.9       |
| WHITE WALL                              | 8732         | 66.5       |
| LESS TIRES (KD)                         | 341          | 2.6        |
| 10) <u>WEATHEREYE HEATER</u>            |              |            |
| <u>WASP</u>                             | 6741         | 93.7       |
| <u>HORNET "6"</u>                       | 6535         | 94.6       |
| <u>HORNET "8"</u>                       | 6068         | 97.6       |
| 11) <u>POWER WINDOWS</u>                |              |            |
| <u>HOLLYWOODS (all)</u>                 | 484          | 9.8        |
| <u>4 dr. Sedans (all)</u>               | 338          | 2.2        |
| <u>TOTAL POWER WINDOWS</u>              | 822          | 4.1        |

TRIM DATA

KENOSHA PRODUCTION ONLY

WASP

|  | # OF CARS IN SERIES | % OF TOTAL |
|--|---------------------|------------|
| T-556 Tan Leather                              | 22                  | 0.3        |
| T-557 Blue Leather                             | 15                  | 0.2        |
| T-558 Red Leather                              | 3                   | 0.04       |
| T-588 Maroon Leather<br>(White Vinyl)          | 8                   | 0.1        |
| T-597 Green Leather                            | 2                   | 0.03       |
| T-598 Maroon Leather                           | 11                  | 0.15       |
| T-599 Green Leather                            | 11                  | 0.15       |
| T-561 Gray-W/Blue Strip                        | 1356                | 18.9       |
| T-562 Green-W/Green Strip                      | 606                 | 8.4        |
| T-564 Green Diamond                            | 1132                | 15.8       |
| T-505 Brown Vinyl                              | 2                   | 0.03       |
| T-581 Blue-W/White Diamond                     | 783                 | 10.9       |
| T-582 Green-W/White Diamond<br>(Brown Bolster) | 1174                | 16.3       |
| T-584 Brown-W/White Diamond                    | 1139                | 15.8       |
| T-591 Blue-W/White Diamond<br>(White leather)  | 66                  | 0.9        |
| T-592 Green-W/White Diamond                    | 127                 | 1.8        |
| T-593 Black Needlepoint<br>( White Leather)    | 396                 | 5.5        |
| T-594 Brown-W/White Diamond                    | 173                 | 2.4        |
| Less all trim (KD's)                           | <u>165</u>          | <u>2.3</u> |
|  | 7191                | 100.0      |

GEAR RATIO'S

WASP

|                   |             |      |      |
|-------------------|-------------|------|------|
|                   | 3:35 LO     | 1072 | 14.9 |
|                   | 9:37 HI     | 1513 | 21.0 |
|                   | 12:43 HYDRA | 4606 | 64.1 |
| <u>HORNET "6"</u> | 9:40 LO     | 913  | 13.2 |
|                   | 10:41 HI    | 319  | 4.6  |
|                   | 13:41 HYDRA | 5679 | 82.2 |
| <u>HORNET "8"</u> | 11:39 ULTRA | 4925 | 79.2 |
|                   | 13:41 ULTRA | 1294 | 20.8 |

TRIM DATA

KENOSHA PRODUCTION ONLY

|   | # OF CARS IN SERIES<br><u>HORNET "6"</u> | <u>HORNET "8"</u> |
|---|--|-------------------|
| T-556 Nash Tan Leather                              | 2  |                   |
| T-557 Nash Blue Leather                             | 1  | 1                 |
| T-566 Blue Diagonal-Weave                           | 945                                      | -                 |
| T-567 Green Diagonal-Weave<br>and Blue Vinyl        | 1324                                     | -                 |
| T-571 Blue Bedford Cord &<br>Green Vinyl            |  | 305               |
| T-572 Green Bedford Cord &<br>Brown Vinyl           |  | 411               |
| T-574 Brown Bedford Cord                            |  | 410               |
| T-581 Blue Bedford Cord                             | 803                                      |                   |
| T-582 Green Bedford Cord                            | 1080                                     |                   |
| T-584 Brown Bedford Cord                            | 1150                                     | 1                 |
| T-588 Hudson Maroon Leather<br>& Blue Bedford Cord  | 1  | 1                 |
| T-591 W/White Genuine Leather<br>Green Bedford Cord | 114                                      | 965               |
| T-592 W/White Leather<br>& Black Needlepoint        | 213                                      | 1355              |
| T-593 W/White Leather<br>Brown Bedford Cord         | 646                                      | 1458              |
| T-594 W/White Leather                               | 233                                      | 1249              |
| T-597 Hudson Blue Leather                           | 2  | 2                 |
| T-598 Hudson Maroon Leather                         | 4  | 8                 |
| T-599 Hudson Green Leather                          | 4  | 4                 |
| SPECIAL TRIM  | 1  |                   |
| LESS ANY TRIM (KD'S)                                | 339                                      |                   |

SUBJECT: 5600 SERIES HUDSON FINAL PRODUCTION SUMMARY (1956 Hudsons)

For general information, I have attached the final summary of U. S. Production of the 5600 Series Hudson cars. I have shown total series usage of various customer options together with trim data and paint usage. This information was taken from the final production reports of the Milwaukee and Kenosha plants.

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SUMMARY OF U.S. PRODUCTION 5600 SERIES  
INCLUDING EXPORT - KD's.

| <u>WASP SERIES</u>                                | <u>TOTAL MADE</u> | <u>% OF TOTAL</u> |
|---|-------------------|-------------------|
| 5645-35645 Only 4 dr. Sedans<br>were made for '56 | 2519              | 100.0             |
| <br><u>HORNET SPECIAL</u>                         |                   |                   |
| 5657-35657 Hollywood                              | 229               | 13.0              |
| 5655-35655 4 dr. sedan                            | <u>1528</u>       | <u>87.0</u>       |
| <u>TOTAL HORNET SPECIAL</u>                       | 1757              | 100.0             |
| <br><u>HORNET "6"</u>                             |                   |                   |
| 5665-35667 Hollywood                              | 358               | 10.6              |
| 5665-35665 4 dr. sedan                            | <u>3022</u>       | <u>89.4</u>       |
| <u>TOTAL HORNET "6"</u>                           | 3380              | 100.0             |
| <br><u>HORNET "8"</u>                             |                   |                   |
| 5687-35687 Hollywood                              | 1053              | 34.9              |
| 5685-35685 4 dr. sedan                            | <u>1962</u>       | <u>65.1</u>       |
| <u>TOTAL HORNET "8"</u>                           | 3015              | 100.0             |

TOTAL HUDSON AUTOMOBILES MADE FOR 1956 IN ALL SERIES 10671  
(This is only 52.5% of the number of cars made in 1955)

| <u>DESTINATION</u> |          | <u>WASP</u> |                   | <u>HORNET SPECIAL</u> |      |
|--------------------|----------|-------------|-------------------|-----------------------|------|
|                    | Domestic | 2399        |                   | Domestic              | 1744 |
|                    | Export   |             | 52                | Export                | 2    |
|                    | Canada   |             | 68                | Canada                | 11   |
| <br>               |          |             |                   |                       |      |
| <u>HORNET "6"</u>  | Domestic | 2969        | <u>HORNET "8"</u> | Domestic              | 2923 |
|                    | Export   | 349         |                   | Export                | 43   |
|                    | Canada   | 62          |                   | Canada                | 49   |

SUMMARY OF CUSTOMER OPTIONS - 5600 SERIES  
% BASED ON TOTAL SERIES INCLUDING EXPORTS

| <u>OPTIONS</u>            | <u>SERIES TOTAL</u> | <u>% OF TOTAL</u> |
|---------------------------|---------------------|-------------------|
| SHIPMENTS                 |                     |                   |
| <u>WASP</u>               |                     |                   |
| RAIL                      | 374                 | 14.9              |
| TRUCK                     | 1966                | 78.0              |
| DEALER DRIVE AWAY         | 176                 | 7.0               |
| OWNER DRIVE AWAY          | 3                   | 0.1               |
| BOAT                      | 0                   | --                |
| KD - UNASSEMBLED          | <u>0</u>            | <u>--</u>         |
| <u>TOTALS</u>             | 2519                | 100.0             |
| <br><u>HORNET SPECIAL</u> |                     |                   |
| RAIL                      | 304                 | 17.3              |
| TRUCK                     | 1315                | 74.8              |
| DEALER DRIVE AWAY         | 132                 | 7.5               |
| OWNER DRIVE AWAY          | 3                   | 0.2               |
| BOAT                      | 3                   | 0.2               |
| KD - UNASSEMBLED          | <u>0</u>            | <u>--</u>         |
| <u>TOTALS</u>             | 1757                | 100.0             |
| <br><u>HORNET "6"</u>     |                     |                   |
| RAIL                      | 476                 | 14.1              |
| TRUCK                     | 2337                | 69.1              |
| DEALER DRIVE AWAY         | 243                 | 7.2               |
| OWNER DRIVE AWAY          | 8                   | 0.2               |
| BOAT                      | 0                   | --                |
| KD - UNASSEMBLED          | <u>316</u>          | <u>9.3</u>        |
| <u>TOTALS</u>             | 3380                | 100.0             |
| <br><u>HORNET "8"</u>     |                     |                   |
| RAIL                      | 459                 | 15.2              |
| TRUCK                     | 2339                | 77.6              |
| DEALER DRIVE AWAY         | 179                 | 5.9               |
| OWNER DRIVE AWAY          | 14                  | 0.5               |
| BOAT                      | 0                   | --                |
| KD - UNASSEMBLED          | <u>24</u>           | <u>0.8</u>        |
| <u>TOTALS</u>             | 3015                | 100.0             |
| TOTAL RAIL                | 1613                | 15.1              |
| TOTAL TRUCK               | 7957                | 74.6              |
| TOTAL DEALER DRIVE AWAY   | 730                 | 6.8               |
| TOTAL OWNER DRIVE AWAY    | 28                  | 0.003             |
| BOAT                      | 3                   | 0.0028            |
| KID - UNASSEMBLED         | 340                 | 3.2               |
| SHIPMENT TOTALS           | 10671               | 100.0             |

SUMMARY OF CUSTOMER OPTIONS - 5600 SERIES  
 % BASED ON TOTAL SERIES INCLUDING EXPORTS

| <u>BODY STYLES</u>     | <u>SERIES TOTAL</u> | <u>% OF TOTAL</u> |
|------------------------|---------------------|-------------------|
| <u>WASP</u>            |                     |                   |
| SUPER                  | 2519                | 100.0             |
| <u>HORNET SPECIAL</u>  |                     |                   |
| SUPER                  | 1757                | 100.0             |
| CUSTOM                 | 0                   | 0.0               |
| <u>HORNET "6"</u>      |                     |                   |
| SUPER                  | 1168                | 34.6              |
| CUSTOM                 | 2212                | 65.4              |
| <u>HORNET "8"</u>      |                     |                   |
| SUPER                  | 0                   | 0.0               |
| CUSTOM                 | 3015                | 100.0             |
| <u>TOTAL ALL CARS</u>  |                     |                   |
| SUPER                  | 5444                | 51.0              |
| CUSTOM                 | 5227                | 49.0              |
| <u>TRANSMISSIONS</u>   |                     |                   |
| <u>WASP</u>            |                     |                   |
| Standard               | 483                 | 19.2              |
| Overdrive              | 225                 | 8.9               |
| Hydramatic             | 1811                | 71.9              |
| <u>HORNET SPECIAL</u>  |                     |                   |
| Standard               | 160                 | 9.1               |
| Overdrive              | 300                 | 17.1              |
| Hydramatic             | 1297                | 73.8              |
| <u>HORNET "6"</u>      |                     |                   |
| Standard               | 85                  | 2.5               |
| Overdrive              | 368                 | 10.9              |
| Hydramatic             | 2927                | 86.6              |
| <u>HORNET "8"</u>      |                     |                   |
| Standard               | 0                   | 0.0               |
| Overdrive              | 0                   | 0.0               |
| Ultramatic             | 3015                | 100.0             |
| <u>TOTAL STANDARD</u>  | <u>728</u>          | <u>6.8</u>        |
| <u>TOTAL OVERDRIVE</u> | <u>893</u>          | <u>8.4</u>        |
| <u>TOTAL AUTOMATIC</u> | <u>9050</u>         | <u>84.8</u>       |

SUMMARY OF CUSTOMER OPTIONS - 5600 SERIES  
 % BASED ON TOTAL SERIES INCLUDING EXPORTS

| <u>OPTION</u>                 | <u>SERIES TOTAL</u> | <u>% OF TOTAL</u> |
|-------------------------------|---------------------|-------------------|
| 1) AIR CONDITIONING           |                     |                   |
| WASP                          | 113                 | 4.5               |
| HORNET SPECIAL                | 79                  | 4.5               |
| HORNET "6"                    | 186                 | 5.5               |
| HORNET "8"                    | 435                 | 14.4              |
| <u>TOTAL AIR CONDITIONING</u> | 813                 | 7.6               |
| 2) BACK-UP LIGHTS             |                     |                   |
| WASP                          | 249                 | 9.9               |
| HORNET SPECIAL                | 255                 | 14.5              |
| HORNET "6"                    | 577                 | 17.1              |
| HORNET "8"                    | 3015                | 100.0             |
| <u>TOTAL BACK-UP LIGHTS</u>   | 4096                | 38.4              |
| 3) CLOCKS                     |                     |                   |
| WASP                          | 94                  | 3.7               |
| HORNET SPECIAL                | 50                  | 2.8               |
| HORNET "6"                    | 3380                | 100.0             |
| HORNET "8"                    | 3015                | 100.0             |
| <u>TOTAL CLOCKS</u>           | 6539                | 61.3              |
| 4) POWER STEERING             |                     |                   |
| WASP                          | 48                  | 1.9               |
| HORNET SPECIAL                | 138                 | 7.9               |
| HORNET "6"                    | 488                 | 14.4              |
| HORNET "8"                    | 1250                | 41.5              |
| <u>TOTAL POWER STEERING</u>   | 1924                | 18.0              |
| 5) POWER WINDOWS              |                     |                   |
| WASP                          | 4                   | 0.16              |
| HORNET SPECIAL                | 7                   | 0.4               |
| HORNET "6"                    | 27                  | 0.8               |
| HORNET "8"                    | 352                 | 11.7              |
| <u>TOTAL POWER WINDOWS</u>    | 390                 | 3.7               |

SUMMARY OF CUSTOMER OPTIONS - 5600 SERIES  
 % BASED ON TOTAL SERIES INCLUDING EXPORTS

| <u>OPTION</u>                       | <u>SERIES TOTAL</u> | <u>% OF TOTAL</u> |
|-------------------------------------|---------------------|-------------------|
| 6) <u>WEATHEREYE HEATER</u>         | 2443                | 97.0              |
| WASP                                | 1745                | 99.3              |
| HORNET SPECIAL                      | 3041                | 90.0              |
| HORNET "6"                          | <u>2980</u>         | <u>98.8</u>       |
| HORNET "8"                          | 10209               | 95.7              |
| <u>TOTAL WEATHEREYE HEATER</u>      |                     |                   |
| 7) POWER BRAKES                     | 218                 | 8.7               |
| WASP                                | 260                 | 14.8              |
| HORNET SPECIAL,                     | 1856                | 54.0              |
| HORNET "6"                          | <u>2798</u>         | <u>92.8</u>       |
| HORNET "8"                          | 5132                | <u>48.1</u>       |
| <u>TOTAL POWER BRAKES</u>           |                     |                   |
| 8) <u>RADIO (FACTORY INSTALLED)</u> | 1757                | 69.7              |
| WASP                                | 1361                | 77.5              |
| HORNET SPECIAL                      | 2544                | 75.3              |
| HORNET "6"                          | 2840                | <u>94.2</u>       |
| HORNET "8"                          | 8502                | 79.7              |
| <u>TOTAL RADIOS INSTALLED</u>       |                     |                   |
| 9) <u>RECLINING SEAT</u>            | 2181                | 86.6              |
| WASP                                | 1513                | 86.1              |
| HORNET SPECIAL                      | 3159                | 93.5              |
| HORNET "6"                          | 3015                | <u>100.0</u>      |
| HORNET "8"                          | 9868                | 92.5              |
| <u>TOTAL RECLINING SEAT</u>         |                     |                   |
| 10) HEAVY SHOCKS                    | 3                   | 0.12              |
| WASP                                | 1                   | 0.06              |
| HORNET SPECIAL                      | 3                   | 0.09              |
| HORNET "6"                          | 5                   | <u>0.2</u>        |
| HORNET "8"                          | 12                  | 0.001             |
| <u>TOTAL HEAVY SHOCKS</u>           |                     |                   |

SUMMARY OF CUSTOMER OPTIONS - 5600 SERIES  
% BASED ON TOTAL SERIES INCLUDING EXPORTS

| <u>OPTIONS</u>                  | <u>SERIES TOTAL</u> | <u>% OF TOTAL</u> |
|---------------------------------|---------------------|-------------------|
| 11) <u>HEAVY SPRINGS</u>        |                     |                   |
| WASP                            | 97                  | 3.9               |
| HORNET SPECIAL                  | 9                   | 0.5               |
| HORNET "6"                      | 281                 | 8.3               |
| HORNET "8"                      | <u>52</u>           | <u>1.7</u>        |
| <u>TOTAL HEAVY SPRINGS</u>      | 439                 | 4.1               |
| 12) <u>SOLEX GLASS</u>          |                     |                   |
| WASP                            | 365                 | 14.5              |
| HORNET SPECIAL                  | 264                 | 15.0              |
| HORNET "6"                      | 698                 | 20.7              |
| HORNET "8"                      | <u>1032</u>         | <u>34.2</u>       |
| <u>TOTAL SOLEX GLASS</u>        | 2359                | 22.1              |
| 13) <u>WINDSHIELD WASHER</u>    |                     |                   |
| WASP                            | 385                 | 15.3              |
| HORNET SPECIAL                  | 236                 | 13.4              |
| HORNET "6"                      | 624                 | 18.5              |
| HORNET "8"                      | <u>780</u>          | <u>25.9</u>       |
| <u>TOTAL WINDSHIELD WASHERS</u> | 2025                | 19.0              |
| 14) <u>GEAR RATIOS</u>          |                     |                   |
| WASP                            | 9:37 STANDARD       | 482               |
|                                 | 8:35 STANDARD       | 1                 |
|                                 | 8:35 OVERDRIVE      | 225               |
|                                 | 12:43 HYDRAMATIC    | 1811              |
| <u>TOTALS</u>                   |                     | 2519              |
|                                 |                     | 100.0             |
| HORNET SPECIAL                  | 11:45 STANDARD      | 160               |
|                                 | 11:50 OVERDRIVE     | 300               |
|                                 | 13:46 HDRAMATIC     | 1279              |
|                                 | 13:41 HYDRAMATIC    | <u>18</u>         |
| <u>TOTALS</u>                   |                     | 1757              |
|                                 |                     | 100.0             |
| HORNET "6"                      | 10:41 STANDARD      | 85                |
|                                 | 10:41 OVERDRIVE     | 16                |
|                                 | 9:40 OVERDRIVE      | 352               |
|                                 | 13:41 HYDRAMATIC    | <u>2927</u>       |
| <u>TOTALS</u>                   |                     | 3380              |
|                                 |                     | 100.0             |
| HORNET "8"                      | 13:41 ULTRAMATIC    | 3015              |
|                                 |                     | 100.0             |

SUMMARY OF CUSTOMER OPTIONS - 5600 SERIES  
% BASED ON TOTAL SERIES INCLUDING EXPORTS

| <u>OPTION</u>                       | <u>SERIES TOTAL</u> | <u>% OF TOTAL</u> |
|-------------------------------------|---------------------|-------------------|
| <u>TIRES</u>                        |                     |                   |
| <u>WASP 6.70 x 15</u>               |                     |                   |
| 4 Ply whitewall                     | 1366                | 54.2              |
| 6 Ply whitewall                     | 13                  | 0.5               |
| 4 Ply blackwall                     | 1138                | 45.2              |
| 6 Ply blackwall                     | <u>2</u>            | <u>0.1</u>        |
| <u>TOTAL WASP SERIES</u>            | <u>2519</u>         | 100.0             |
| <br><u>HORNET SPECIAL 6.70 x 15</u> |                     |                   |
| 4 Ply whitewall                     | 928                 | 52.8              |
| 6 Ply whitewall                     | 0                   | ---               |
| 4 Ply blackwall                     | 829                 | 47.2              |
| 6 Ply blackwall                     | <u>0</u>            | <u>---</u>        |
| <u>TOTAL HORNET SPECIAL SERIES</u>  | 1757                | 100.0             |
| <br><u>HORNET "6" 7.10 x 15</u>     |                     |                   |
| 4 Ply whitewall                     | 2080                | 61.5              |
| 6 Ply whitewall                     | 3                   | 0.1               |
| 4 Ply blackwall                     | 972                 | 28.7              |
| 6 Ply blackwall                     | 9                   | 0.3               |
| LESS TIRES (KD)                     | <u>316</u>          | <u>9.3</u>        |
| <u>TOTAL HORNET "6" SERIES</u>      | 3380                | <u>100.0</u>      |
| <br><u>HORNET "8" 7.60 x 15</u>     |                     |                   |
| 4 Ply whitewall                     | 2667                | 88.5              |
| 6 Ply whitewall                     | 7                   | 0.1               |
| 4 Ply blackwall                     | 316                 | 10.5              |
| 6 Ply blackwall                     | 1                   | ---               |
| LESS TIRES (KD)                     | <u>24</u>           | <u>0.8</u>        |
| <u>TOTAL HORNET "8" SERIES</u>      | 3015                | 100.0             |
| TOTAL 4 PLY WHITEWALL               | 7041                | 66.0              |
| TOTAL 6 PLY WHITEWALL               | <u>23</u>           | <u>0.0022</u>     |
| <u>TOTAL WHITEWALL TIRES</u>        | 7064                | 66.2              |
| TOTAL 4 PLY BLACK ALL               | 3255                | 30.5              |
| TOTAL 6 PLY BLACKWALL               | <u>12</u>           | <u>0.0011</u>     |
| <u>TOTAL BLACKWALL TIRES</u>        | 3267                | 30.6              |
| <u>TOTAL LESS TIRES (KD)</u>        | <u>340</u>          | <u>0.32</u>       |
| <u>TOTAL 1956 TIRE UNITS</u>        | 10671               | 100.0             |

INTERIOR TRIM DATA - U. S. PRODUCTION

|   | <u>SERIES TOTAL</u> | <u>% OF TOTAL</u> |
|---|---------------------|-------------------|
| WASP  |                     |                   |
| T-661 Yale Dark Blue & Light<br>Blue Vinyl                  | 492                 | 19.5              |
| T-663 Yale Dark Green & Light<br>Green Vinyl                | 1213                | 48.2              |
| T-666 Yale Grey & Off White Vinyl                           | 804                 | 31.9              |
| T-688 Forsyth Silver Grey and<br>Red Genuine Leather        | 1                   | 0.04              |
| T-695 Brown Buff Genuine Leather<br>and Brown Vinyl         | 3                   | 0.12              |
| T-696 Blue Genuine Leather and<br>Blue Vinyl                | 5                   | 0.20              |
| SPECIAL TRIM  | 1                   | 0.04              |
| <u>WASP INTERIOR TRIM TOTALS</u>                            | 2519                | 100.0             |
| <u>HORNET SPECIAL</u>                                       |                     |                   |
| T-661 Yale Dark Blue & Light<br>Blue Vinyl                  | 426                 | 24.2              |
| T-663 Yale Dark Green & Light<br>Green Vinyl                | 445                 | 25.3              |
| T-666 Yale Silver Grey and<br>Off White Vinyl               | 774                 | 44.1              |
| T-671 Forsyth Dark Blue and<br>Light Blue Vinyl             | 15                  | 0.9               |
| T-673 Forsyth Dark Green and<br>Light Green Vinyl           | 21                  | 1.2               |
| T-676 Forsyth Silver Grey and<br>Off White Vinyl            | 10                  | 0.6               |
| T-678 Forsyth Silver Grey and<br>Dark Red Vinyl             | 17                  | 0.9               |
| T-679 Forsyth Silver Grey and<br>Light Red Vinyl            | 13                  | 0.7               |
| T-680 Forsyth Silver Grey and<br>Sage Green Vinyl           | 9                   | 0.5               |
| T-681 Forsyth Dark Blue and<br>Light Blue Genuine Leather   | 5                   | 0.3               |
| T-682 Forsyth Dark Blue and<br>Off-White Genuine Leather    | 5                   | 0.3               |
| T-683 Forsyth Green and Light<br>Green Genuine Leather      | 2                   | 0.1               |
| T-684 Forsyth Dark Blue and<br>Off-White Genuine Leather    | 4                   | 0.2               |
| T-687 Forsyth Silver Grey and<br>Off-White Genuine Leather  | 3                   | 0.2               |
| T-688 Forsyth Silver Grey and<br>Dark Red Genuine Leather   | 5                   | 0.3               |
| T-689 Forsyth Silver Grey and<br>Light Red Genuine Leather  | 1                   | 0.1               |
| T-690 Forsyth Silver Grey and<br>Sage Green Genuine Leather | 2                   | 0.1               |
| <u>HORNET SPECIAL INTERIOR TRIM TOTALS</u>                  | 1757                | 100.0             |

INTERIOR TRIM DATA - U. S. PRODUCTION

|   | <u>SERIES TOTAL</u> | % OF TOTAL |
|---|---------------------|------------|
| HORNET "6"  |                     |            |
| T-661 Yale Dark Blue & Light Blue Vinyl                     | 476                 | 14.1       |
| T-663 Yale Dark Green & Light Green Vinyl                   | 229                 | 6.8        |
| T-666 Yale Silver Grey & Off-White Vinyl                    | 394                 | 11.7       |
| T-671 Forsyth Dark Blue & Light Blue Vinyl                  | 231                 | 6.8        |
| T-673 Forsyth Dark Green & Light Green Vinyl                | 268                 | 7.9        |
| T-676 Forsyth Silver Grey & Off-White Vinyl                 | 288                 | 8.5        |
| T-678 Forsyth Silver Grey & Dark Red Vinyl                  | 166                 | 4.9        |
| T-679 Forsyth Silver Grey & Light Red Vinyl                 | 769                 | 22.8       |
| T-680 Forsyth Silver Grey & Sage Green Vinyl                | 70                  | 2.1        |
| T-681 Forsyth Dark Blue and<br>Light Blue Genuine Leather   | 15                  | 0.4        |
| T-682 Forsyth Dark Blue and<br>Off-White Genuine Leather    | 14                  | 0.4        |
| T-683 Forsyth Dark Green and<br>Light Green Genuine Leather | 24                  | 0.7        |
| T-634 Forsyth Dark Green and<br>Off-White Genuine Leather   | 24                  | 0.7        |
| T-687 Forsyth Silver Grey and<br>Off-White genuine Leather  | 35                  | 1.0        |
| T-688 Forsyth Silver Grey and<br>Dark Red Genuine Leather   | 29                  | 0.9        |
| T-689 Forsyth Silver Grey and<br>Light Red Genuine Leather  | 26                  | 0.8        |
| T-690 Forsyth Silver Grey and<br>Sage Green Genuine Leather | 4                   | 0.1        |
| T-694 Maroon Buff Genuine Leather<br>and Maroon Vinyl       | 1                   | --         |
| T-695 Brown Buff Genuine Leather<br>and Brown Vinyl         | 3                   | 0.1        |
| T-697 Blue Hand Buff Genuine Leather<br>and Blue Vinyl      | 4                   | 0.1        |
| T-698 Maroon Hand Buff Genuine Leather<br>and Maroon Vinyl  | 4                   | 0.1        |
| T-699 Green Hand Buff Genuine Leather<br>and Green Vinyl    | 3                   | 0.1        |
| LESS TRIM ON EXPORTS (KD's)                                 | 303                 | 9.0        |
| <u>HORNET "6" INTERIOR TRIM TOTALS</u>                      | 3180                | 100.0      |

INTERIOR TRIM DATA - U. S. PRODUCTION

|   | <u>SERIES TOTAL</u> | % OF TOTAL |
|---|---------------------|------------|
| HORNET "8"  |                     |            |
| T-681 Forsyth Dark Blue and<br>Light Blue Genuine Leather   | 228                 | 7.56       |
| T-682 Forsyth Dark Blue and<br>Off-White Genuine Leather    | 141                 | 4.68       |
| T-683 Forsyth Dark Green and<br>Light Green Genuine Leather | 793                 | 26.3       |
| T-684 Forsyth Dark Green and<br>Off-White Genuine Leather   | 231                 | 7.7        |
| T-687 Forsyth Silver Grey and<br>Off-White Genuine Leather  | 266                 | 8.8        |
| T-688 Forsyth Silver Grey and<br>Dark Red Genuine Leather   | 253                 | 8.4        |
| T-689 Forsyth Silver Grey and<br>Light Red Genuine Leather  | 1005                | 33.3       |
| T-690 Forsyth Silver Grey and<br>Sage Green Genuine Leather | 93                  | 3.1        |
| T-698 Maroon Buff Genuine Leather<br>and Maroon Vinyl       | 1                   | 0.03       |
| T-699 Light Green Genuine Leather<br>and Green Vinyl        | 1                   | 0.03       |
| SPECIAL TRIM  | 3                   | 0.1        |
| <br>HORNET "8" INTERIOR TRIM TOTALS                         | <br>3015            | <br>100.0  |

EXTERIOR PAINT COLORS - U. S. PRODUCTION  
 TOTALS FROM ALL MODELS IN THE 5600 SERIES

HUDSON AUTOMOBILES

|  | <u>SERIES TOTAL</u> | <u>% OF TOTAL</u> |
|--|---------------------|-------------------|
| <u>SOLID ONE COLOR</u>                             |                     |                   |
| P-1 Black  | 144                 | 1.4               |
| P-66 Sunburst Yellow                               | 15                  | 0.1               |
| P-67 Bermuda Green                                 | 36                  | 0.3               |
| P-72 White   | 46                  | 0.4               |
| P-73 Willow Green                                  | 29                  | 0.3               |
| P-74 Crocus Yellow                                 | 15                  | 0.1               |
| P-75 Polo Green                                    | 55                  | 0.5               |
| P-76 Brown   | 16                  | 0.2               |
| P-77 Mint Green                                    | 38                  | 0.4               |
| P-78 Grenadier Red                                 | 20                  | 0.2               |
| P-80 Grey  | 101                 | 1.0               |
| P-81 Solitaire Blue                                | 87                  | 0.8               |
| P-82 Pacific Blue                                  | 46                  | 0.4               |
| P-83 Ballerina Red                                 | <u>15</u>           | <u>0.1</u>        |
| <u>TOTAL HUDSON AUTOMOBILES IN ONE SOLID COLOR</u> | 663                 | 6.2               |
| <br><u>SUPER &amp; CUSTOM MODEL TWO TONE</u>       |                     |                   |
| 1/72/1 Black and White                             | 319                 | 3.0               |
| 66/72/66 Sunburst Yellow & White                   | 258                 | 2.4               |
| 67/72/67 Bermuda Green & White                     | 254                 | 2.4               |
| 67/75/67 Bermuda Green & Polo Green                | 1100                | 10.3              |
| 74/73/74 Crocus Yellow & Willow Green              | 554                 | 5.2               |
| 75/72/75 Polo Green & White                        | 1096                | 10.3              |
| 76/72/76 Brown & White                             | 254                 | 2.4               |
| 77/1/77 Mint Green & Black                         | 239                 | 2.2               |
| 78/1/78 Grenadier Red & Black                      | 182                 | 1.7               |
| 78/72/78 Grenadier Red & White                     | 445                 | 4.2               |
| 81/72/81 Solitaire Blue & White                    | 376                 | 3.5               |
| 81/82/81 Solitaire Blue & Pacific Blue             | 810                 | 7.6               |
| 82/72/82 Pacific Blue and White                    | 309                 | 2.9               |
| 83/72/83 Balerina Red and White                    | 259                 | 2.4               |
| 83/80/83 Balerina Red and Grey                     | <u>308</u>          | <u>2.9</u>        |
| <u>TOTAL HUDSON AUTOMOBILES IN TWO TONED COLOR</u> | 6763                | 64.4              |

EXTERIOR PAINT COLORS - U. S. PRODUCTION  
 TOTALS FROM ALL MODELS IN THE 5600 SERIES

HUDSON AUTOMOBILES

|  | <u>SERIES TOTAL</u> | <u>% OF TOTAL</u> |
|--|---------------------|-------------------|
| SUPER & CUSTOM MODEL THREE TONE                  |                     |                   |
| 66/1/72 Sunburst Yellow, Black, & White          | 125                 | 1.2               |
| 66/75/72 Sunburst Yellow, Polo Green, &<br>White | 289                 | 2.7               |
| 77/1/72 Mint Green, Black, & White               | 162                 | 1.5               |
| 78/1/72 Grenadier Red, Black, & White            | 307                 | 2.9               |
| 81/82/72 Solitaire Blue, Pacific Blue &<br>White | 366                 | 3.4               |
| 83/80/72 Ballerina Red, Grey, & White            | <u>1668</u>         | <u>15.6</u>       |
| <u>TOTAL HUDSON AUTOMOBILES IN THREE-TONED</u>   | 2917                | 27.3              |
| TOTAL HUDSON AUTOMOBILE PAINT ALL TYPES          | 10343               | 96.9              |
| SPECIAL PAINT                                    | 11                  | 0.1               |
| LESS PAINT                                       | <u>317</u>          | <u>3.0</u>        |
| <u>GRAND TOTAL OF ALL PAINT MODELS/HUDSON</u>    | 10671               | 100.0             |

SUBJECT: 5700 SERIES HUDSON FINAL PRODUCTION SUMMARY (1957 Hudsons)  
 In addition to the first two years of AMC Hudson production statistics, I am attaching a final summary of the U.S. Production of the 1957 HUDSON. This summary includes both Domestic and Export usage in a combined quantity. This information was taken from the final production reports from the Kenosha plant.

In looking over all Trim Data for 1957, you will note that they have combined the statistics of all similar cloth colors because there was a great number of trims in the 5700 series which were liquidated and it was decided that the information would be used to advantage in this manner.

SUMMARY OF U. S. PRODUCTION 5700 SERIES  
 EXCLUDING EXPORT - KD's.

| <u>ONLY ONE SERIES AVAILABLE FOR 1957</u> | <u>TOTAL MADE</u> | <u>% OF TOTAL</u> |
|---|-------------------|-------------------|
| <u>HORNET V-8</u>                         |                   |                   |
| 35785-1 4 dr. Sedan (Super)               | 1103              | 26.9              |
| 35785-2 4 dr. Sedan (Custom)              | <u>2256</u>       | <u>54.9</u>       |
| <u>TOTAL SEDAN</u>                        | 3359              | 81.8              |
| 35787-1 Hollywood Hardtop (Super)         | 266               | 6.5               |
| 35787-2 Hollywood Hardtop (Custom)        | <u>483</u>        | <u>11.7</u>       |
| <u>TOTAL HOLLYWOOD HARDTOP</u>            | 749               | 18.2              |
| <u>TOTAL HUDSON DOMESTIC PRODUCTION</u>   | 4108              | 100.0             |
| SUPER MODELS                              | 1369              | 33.3              |
| CUSTOM MODELS                             | 2739              | 66.7              |

\*\*\*\*\*IN ADDITION to the above cars, seventy-two (72) additional Hudson Hornet cars were exported. This car was model number 35660 and had in it the 308 Hornet "6". These were the only cars made in 1957 with the 6 cylinder and that was for export. These 72 cars bring the ACTUAL total of 1957 Hudsons made to 4180.

| <u>SHIPMENTS HUDSON HORNET (V-8 Only)</u> |            |            |
|---|------------|------------|
| RAIL                                      | 415        | 10.1       |
| TRUCK                                     | 2792       | 68.0       |
| OWNER DRIVE AWAY                          | 23         | 0.6        |
| DEALER DRIVE AWAY                         | 640        | 15.6       |
| BOAT                                      | 6          | 0.1        |
| KD (knocked down unassembled export)      | <u>232</u> | <u>5.6</u> |
| <u>TOTAL HUDSON HORNET V-8's SHIPPED</u>  | 4108       | 100.0      |

SUMMARY OF CUSTOMER OPTIONS - 5700 SERIES

% BASED ON TOTAL SERIES EXCLUDING EXPORTS

| <u>HUDSON HORNET V-8</u>                               | <u>TOTAL MADE</u> | <u>% OF TOTAL</u> |
|--|-------------------|-------------------|
| 1) <u>TRANSMISSION</u>                                 |                   |                   |
| Standard   | 52                | 1.3               |
| Overdrive  | 106               | 2.6               |
| Automatic  | <u>3950</u>       | <u>93.0</u>       |
| TOTAL HUDSON TRANSMISSIONS                             | 4108              | <u>100.0</u>      |
| 2) <u>WEATHEREYE HEATER</u>                            | 3830              | 93.2              |
| 3) GEAR RATIOS   |                   |                   |
| HORNET V-8 10:41 Standard                              | 52                | 1.3               |
| 10:41 Overdrive  | 106               | 2.6               |
| 13:41 Automatic  | <u>3950</u>       | <u>96.2</u>       |
| <u>TOTALS</u>  | 4108              | 100.0             |
| 4) <u>CONTINENTAL KITS</u>                             | 447               | 10.9              |
| 5) <u>SOLEX GLASS</u>                                  | 1901              | 46.3              |
| 6) <u>DIRECTIONAL SIGNALS</u>                          | 4108              | 100.0             |
| 7) <u>WINDSHIELD WASHERS</u>                           | 1719              | 41.8              |
| 8) <u>CLOCK</u>  |                   |                   |
| CUSTOM (Standard on all)                               | 2739              | 66.7              |
| Super  | <u>91</u>         | <u>2.2</u>        |
| <u>TOTAL CLOCKS</u>                                    | 2830              | 68.9              |
| 9) <u>HEAVY SHOCKS</u>                                 | 43                | 1.2               |
| 10) <u>HEAVY DUTY SPRINGS &amp; SHOCKS</u>             | 128               | 3.1               |
| 11) <u>WHEEL DISC</u> (Supers Only)                    | 44                | 3.2               |
| 12) <u>FOAM CUSHION FRONT SEAT</u> (STANDARD ALL CARS) | 4108              | 100.0             |
| 13) <u>FOAM CUSHION REAR SEAT</u> (Super only)         | 670               | 49.0              |
| 14) <u>UNDERCOATING</u>                                | 716               | 17.4              |
| 15) <u>BACKUP LIGHTS</u>                               | 2228              | 54.2              |
| 16) <u>POWER STEERING</u>                              | 3321              | 80.8              |
| 17) <u>POWER BRAKES</u>                                |                   |                   |
| CUSTOM (Standard on all)                               | 2739              | 66.7              |
| SUPER  | <u>1137</u>       | <u>27.7</u>       |
| <u>TOTAL POWER BRAKES</u>                              | 3876              | 94.3              |

SUMMARY OF CUSTOMER OPTIONS - 5700 SERIES  
 % BASED ON TOTAL SERIES EXCLUDING EXPORTS

|  | TOTAL MADE  | % OF TOTAL    |
|--|-------------|---------------|
| 18) <u>AIR CONDITIONING</u>                  | 415         | 10.1          |
| 19) <u>GABRIEL SHOCKS</u>                    | 73          | 1.8           |
| 20) <u>RADIO</u> (Standard type)             | 3110        | 75.7          |
| (Transistor type)                            | <u>11</u>   | 0.3           |
| <u>TOTAL RADIOS (all types)</u>              | <u>3121</u> | <u>76.0</u>   |
| 21) <u>OIL BATH AIR CLEANERS</u>             | 4108        | 100.0         |
| 22) <u>OIL FILTERS</u>                       | 4108        | 100.0         |
| 23) <u>HEAVY DUTY COOLING SYSTEM</u> (Fleet) | 1           | --            |
| 24) <u>HEAVY DUTY CLUTCH</u> (Fleet)         | 1           | --            |
| 25) <u>HEAVY DUTY BATTERY</u> (Fleet)        | 245         | 0.06          |
| 26) <u>TIRES</u>                             |             |               |
| <u>6.70x14 RAYON</u>                         |             |               |
| BLACK SIDE WALL 4 PLY                        | 739         | 18.0          |
| WHITE SIDE WALL 4 PLY                        | 3054        | 74.3          |
| <u>6.70 x 14 NYLON</u>                       |             |               |
| BLACK SIDE WALL 4 PLY                        | 41          | 0.008         |
| WHITE SIDE WALL 4 PLY                        | 42          | 0.008         |
| Unassembled KD's Less any tires              | <u>232</u>  | <u>0.06</u>   |
| <u>TOTAL ALL TIRES</u>                       | <u>4108</u> | <u>100.0</u>  |
| 27) SOLID SEAT (Super Only)                  | 9           | 0.002         |
| 28) RECLINING SEAT (Super)                   | 1360        | 33.106        |
| (Standard on Customs)                        | <u>2739</u> | <u>68.892</u> |
| <u>TOTAL SEAT TYPES</u>                      | <u>4108</u> | <u>100.0</u>  |
| 29) POWER WINDOWS                            | 38          | 2.1           |

INTERIOR TRIM DATA - U. S. PRODUCTION  
5700 SERIES

|   | <u>SERIES TOTAL</u> | <u>% OF TOTAL</u> |
|---|---------------------|-------------------|
| <u>HUDSON HORNET</u>  |                     |                   |
| <u>35785-1 4 Door Sedan (Super)</u>                           |                     |                   |
| T-661 Yale Dark Blue &<br>Light Blue Vinyl                    | 152                 | 13.8              |
| T-761 Medium Blue Cloth &<br>White Deep Pin Grain Vinyl       | 48                  | 4.4               |
| T-762 Medium Blue Yale Cloth &<br>White Deep Pin Grain Vinyl  | 251                 | 22.8              |
| T-782 Medium Blue Cloth & White<br>Deep Pin Grain Vinyl       | <u>1</u>            | <u>--</u>         |
| <u>SUB-TOTAL BLUE</u>   | 452                 | 41.0              |
|   |                     |                   |
| T-663 Yale Dark Green<br>Light Green Vinyl                    | 138                 | 12.5              |
| T-763 Medium Green Cloth<br>White Deep Pin Grain Vinyl        | 42                  | 3.8               |
| T-764 Medium Green Yale Cloth &<br>White Deep Pin Grain Vinyl | <u>157</u>          | <u>14.2</u>       |
| <u>SUB-TOTAL GREEN MATERIAL</u>                               | 337                 | 30.5              |
|   |                     |                   |
| T-666 Yale Grey & Off-White<br>Vinyl                          | 107                 | 9.7               |
| T-765 Light Grey Cloth and<br>White Deep Pin Grain Vinyl      | 205                 | 18.6              |
| T-766 Medium Grey Cloth and<br>White Deep Pin Grain Vinyl     | <u>1</u>            | <u>--</u>         |
| <u>SUB-TOTAL GREY MATERIAL</u>                                | 313                 | 28.4              |
|   |                     |                   |
| T-694 Maroon Deep Buff Genuine<br>Leather (EXPORT)            | 1                   |                   |
| <u>SUB-TOTAL MAROON</u>                                       | <u>1</u>            | <u>0.1</u>        |
| <u>TOTAL 35785-1 HORNET SUPER SEDAN TRIM</u>                  | 1103                | 100.0             |

INTERIOR TRIM DATA - U. S. PRODUCTION

5700 SERIES

|  | <u>SERIES TOTAL</u> | <u>% OF TOTAL</u> |
|--|---------------------|-------------------|
| <u>HUDSON HORNET</u>   |                     |                   |
| <u>35785-2 4 Door Sedan Custom (Standard)</u>                    |                     |                   |
| T-671 Dark Blue Cloth and<br>Light Blue Vinyl                    | 45                  | 2.0               |
| T-781 Medium Blue Cloth and Light<br>Blue Deep Pin Grain Vinyl   | 154                 | 6.8               |
| T-782 Medium Blue Cloth and White<br>Deep Pin Grain Vinyl        | <u>73</u>           | <u>3.2</u>        |
| <u>SUB-TOTAL BLUE MATERIAL</u>                                   | 272                 | 12.0              |
| T-673 Dark Green Cloth and<br>Light Green Vinyl                  | 33                  | 1.5               |
| T-783 Medium Green Cloth and Light<br>Green Deep Pin Grain Vinyl | 147                 | 6.5               |
| T-784 Medium Green Cloth and White<br>Deep Pin Grain Vinyl       | <u>63</u>           | <u>2.8</u>        |
| <u>SUB-TOTAL GREEN MATERIAL</u>                                  | 243                 | 10.8              |
| T-676 Silver Grey Cloth and<br>Off-White Vinyl                   | 114                 | 5.1               |
| T-678 Silver Grey Cloth and<br>Dark Red Vinyl                    | 40                  | 1.8               |
| T-679 Silver Grey Cloth and<br>Light Red Vinyl                   | 60                  | 2.7               |
| T-680 Silver Grey Cloth and<br>Sage Green Vinyl                  | 23                  | 1.0               |
| T-776 Medium Grey Cloth and White<br>Deep Pin Grain Vinyl        | 12                  | 0.6               |
| T-786 Light Grey and Ballerina Red<br>Deep Pin Grain Vinyl       | 15                  | 0.7               |
| T-787 Light Grey Cloth and and<br>White Deep Pin Grain Vinyl     | 2                   | 0.1               |
| T-788 Light Grey Cloth and<br>Peach Deep Pin Grain Vinyl         | 229                 | 10.2              |
| T-790 Light Grey Cloth & Avocado<br>Deep Pin Grain Vinyl         | <u>67</u>           | <u>3.0</u>        |
| <u>SUB-TOTAL GREY MATERIAL</u>                                   | 562                 | 24.9              |
| T-755 Black Cloth and<br>Grenadier Red Vinyl                     | 1                   | --                |
| T-778 Black Cloth and Peach<br>Deep Pin Grain Vinyl              | 451                 | 20.0              |
| T-780 Black Cloth and Avocado<br>Deep Pin Grain Vinyl            | 232                 | 10.3              |
| T-785 Black Cloth and Grenadier<br>Red Plain Vinyl               | <u>197</u>          | <u>8.7</u>        |
| <u>SUB-TOTAL BLACK MATERIAL</u>                                  | 881                 | 39.1              |
| TOTAL 35785-2 HORNET CUSTOM SEDAN<br>STANDARD TRIM               | 1958                | 86.8              |

INTERIOR TRIM DATA - U. S. PRODUCTION

5700 SERIES

|   | <u>SERIES TOTAL</u> | <u>% OF TOTAL</u> |
|---|---------------------|-------------------|
| <u>HUDSON HORNET</u>  |                     |                   |
| <u>35785-2 4 Door Custom Sedan</u>                                    |                     |                   |
| (Special Orders)  |                     |                   |
| T-681 Dark Blue Cloth and<br>Light Blue Leather                       | 4                   | 0.2               |
| T-682 Dark Blue Cloth and<br>Off-White Leather                        | 1                   | 0.04              |
| T-791 Dark Blue Cloth and<br>Solitaire Blue Genuine Leather           | <u>1</u>            | <u>0.04</u>       |
| <u>SUB-TOTAL BLUE MATERIAL</u>  | 6                   | 0.24              |
| T-683 Dark Green Cloth and<br>Light Green Leather                     | 5                   | 0.22              |
| T-684 Dark Green Cloth and<br>Off-White Leather                       | 5                   | 0.22              |
| T-793 Medium Green Cloth and<br>Bermuda Green Genuine Leather         | <u>2</u>            | <u>0.09</u>       |
| <u>SUB-TOTAL GREEN MATERIAL</u>                                       | 12                  | 0.53              |
| T-687 Silver Grey Cloth and<br>Off-White Leather                      | 14                  | 0.62              |
| T-688 Silver Grey Cloth and<br>Dark Red Leather                       | 3                   | 0.13              |
| T-689 Silver Grey Cloth and<br>Light Red Leather                      | 2                   | 0.09              |
| T-690 Silver Grey Cloth and<br>Sage Green Leather                     | <u>1</u>            | <u>0.04</u>       |
| <u>SUB-TOTAL GREY MATERIAL</u>  | <u>20</u>           | 0.88              |
| T-795 Black Cloth and Grenadier<br>Red Genuine Leather                | 5                   | 0.22              |
| T-799 Black Cloth and Frost<br>White Genuine Leather                  | <u>13</u>           | <u>0.58</u>       |
| <u>SUB-TOTAL BLACK MATERIAL</u>                                       | 18                  | 0.80              |
| <u>TOTAL 35785-2 HORNET CUSTOM SEDAN</u><br>(SPECIAL MATERIAL ORDERS) | 56                  | 2.5               |



INTERIOR TRIM DATA - U. S. PRODUCTION

5700 SERIES

|   | <u>SERIES TOTAL</u> | <u>% OF TOTAL</u> |
|---|---------------------|-------------------|
| <u>HUDSON HORNET</u>  |                     |                   |
| <u>35787-1 HOLLYWOOD HARDTOP (Super)</u>                        |                     |                   |
| T-661 Yale Dark Blue and<br>Light Blue Vinyl                    | 16                  | 6.0               |
| T-761 Medium Blue Cloth and White<br>Deep Pin Grain Vinyl       | 1                   | 0.04              |
| T-762 Medium Blue Yale Cloth and<br>White Deep Pin Grain Vinyl  | <u>77</u>           | <u>30.0</u>       |
| <u>SUB-TOTAL BLUE MATERIAL</u>                                  | 94                  | 35.3              |
| T-663 Yale Dark Green and Light<br>Green Deep Pin Grain Vinyl   | 34                  | 12.8              |
| T-763 Medium Green Cloth and<br>White Deep Pin Grain Vinyl      | 13                  | 4.9               |
| T-764 Medium Green Yale Cloth and<br>White Deep Pin Grain Vinyl | <u>42</u>           | <u>15/8</u>       |
| <u>SUB-TOTAL GREEN MATERIAL</u>                                 | 89                  | 33.5              |
| T-765 Light Grey Yale Cloth and<br>White Deep Pin Grain Vinyl   | <u>83</u>           | <u>31.2</u>       |
| <u>SUB-TOTAL GREY MATERIAL</u>                                  | 83                  | 31.2              |
| <u>TOTAL 35787-1 HOLLYWOOD (Super) TRIM</u>                     | 266                 | 100.0             |

INTERIOR TRIM DATA - U. S. PRODUCTION

5700 SERIES

|  | <u>SERIES TOTAL</u> | <u>% OF TOTAL</u> |
|--|---------------------|-------------------|
| <u>HUDSON HORNET</u>   |                     |                   |
| 35787-2 HOLLYWOOD HARDTOP (CUSTOM)                               |                     |                   |
| (Standard Interior Trim Material)                                |                     |                   |
| T-671 Dark Blue Cloth and<br>Light Blue Vinyl                    | 8                   | 1.8               |
| T-781 Medium Blue Cloth and Light<br>Blue Deep Pin Grain Vinyl   | 36                  | 7.5               |
| T-782 Medium Blue Cloth and White<br>Deep Pin Grain Vinyl        | <u>20</u>           | <u>4.1</u>        |
| <u>SUB-TOTAL BLUE MATERIAL</u>                                   | 64                  | 13.2              |
| T-783 Medium Green Cloth and Light<br>Green Deep Pin Grain Vinyl | 29                  | 6.0               |
| T-784 Medium Green Cloth and<br>White Deep Pin Grain Vinyl       | <u>10</u>           | <u>2.1</u>        |
| <u>SUB-TOTAL GREEN MATERIAL</u>                                  | 39                  | 8.1               |
| T-676 Silver Grey Cloth and<br>Off-White Vinyl                   | 39                  | 8.1               |
| T-679 Silver Grey Cloth and<br>Light Red Vinyl                   | 15                  | 3.1               |
| T-680 Silver Grey Cloth and<br>Sage Green Vinyl                  | 14                  | 2.9               |
| T-776 Medium Grey Cloth and<br>White Deep Pin Grain Vinyl        | 3                   | 0.06              |
| T-786 Light Grey Cloth and<br>Ballerina Red Vinyl                | 6                   | 1.2               |
| T-788 Light Grey Cloth and<br>Peach Deep Pin Grain Vinyl         | 53                  | 11.0              |
| T-790 Light Grey Cloth and<br>Avocado Deep Pin Grain Vinyl       | <u>9</u>            | <u>1.9</u>        |
| <u>SUB-TOTAL GREY MATERIAL</u>                                   | 139                 | 28.8              |
| T-778 Black Cloth and Peach<br>Deep Pin Grain Vinyl              | 93                  | 19.3              |
| T-780 Black Cloth and Avocado<br>Deep Pin Grain Vinyl            | 62                  | 12.8              |
| T-785 Black Cloth and Grenadier<br>Red Plain Vinyl               | <u>68</u>           | <u>14.1</u>       |
| <u>SUB-TOTAL BLACK MATERIAL</u>                                  | 223                 | 46.2              |
| <u>TOTAL 35787-2 HOLLYWOOD HARDTOP (CUSTOM)</u>                  | 465                 | 96.3              |
| (Standard Interior Trim Materials)                               |                     |                   |

INTERIOR TRIM DATA - U. S. PRODUCTION

5700 SERIES

|   | <u>SERIES TOTAL</u> | <u>% OF TOTAL</u> |
|---|---------------------|-------------------|
| HUDSON HORNET   |                     |                   |
| <u>35787-2 HOLLYWOOD HARDTOP (CUSTOM)</u>                     |                     |                   |
| (Special Material Orders)                                     |                     |                   |
| T-793 Medium Green Cloth and<br>Bermuda Green Genuine Leather | 2                   | <u>0.4</u>        |
| <u>SUB-TOTAL GREEN MATERIAL</u>                               | 2                   | 0.4               |
| T-688 Silver Grey Cloth and Dark<br>Red Leather               | 3                   | 0.6               |
| T-689 Silver Grey Cloth and<br>Light Red Leather              | 2                   | 0.4               |
| T-690 Silver Grey Cloth and<br>Sage Green Leather             | <u>1</u>            | <u>0.2</u>        |
| <u>SUB-TOTAL GREY MATERIAL</u>                                | 6                   | 1.2               |
| T-795 Black Cloth and Grenadier<br>Red Genuine Leather        | 2                   | 0.4               |
| T-799 Black Cloth and Frost<br>White Leather                  | <u>1</u>            | <u>0.2</u>        |
| <u>SUB-TOTAL BLACK MATERIAL</u>                               | 3                   | 0.6               |
| <u>TOTAL 35787-2 HOLLYWOOD HARDTOP (CUSTOM)</u>               |                     |                   |
| (Special Material Orders)                                     | 11                  | 2.3               |
| <u>35787-2 HOLLYWOOD HARDTOP (CUSTOM)</u>                     |                     |                   |
| (Special Export Order)  |                     |                   |
| T-697 Blue Genuine Leather and<br>Blue Vinyl                  | 1                   | 0.2               |
| T-698 Maroon Hand Buff Leather<br>and Maroon Vinyl            | 1                   | 0.2               |
| TOTAL 35787-2 HOLLYWOOD HARDTOP (CUSTOM)                      |                     |                   |
| (SPECIAL EXPORT ORDERS)                                       | 2                   | 0.4               |
| HORNET HOLLYWOOD HARDTOP (Super)                              |                     |                   |
| (Standard Trim)   | 266                 | 35.5              |
| HORNET HOLLYWOOD HARDTOP (CUSTOM)                             |                     |                   |
| (Standard Trim)   | 465                 | 62.1              |
| HORNET HOLLYWOOD HARDTOP (CUSTOM)                             |                     |                   |
| (Special Trim Order)  | 11                  | 1.4               |
| HORNET HOLLYWOOD HARDTOP (CUSTOM)                             |                     |                   |
| SPECIAL EXPORT MATERIALS                                      | 2                   | 0.4               |
| EXPORTED LESS INTERIOR TRIM MATERIAL                          | <u>5</u>            | <u>0.6</u>        |
| GRAND TOTAL OF ALL HOLLYWOOD                                  | 749                 | 100.0             |
| (Interior Trims)  |                     |                   |

EXTERIOR PAINT COLORS - U. S. PRODUCTION  
 TOTALS FROM ALL MODELS IN THE 5700 SERIES  
 HUDSON AUTOMOBILES

|  | <u>SERIES TOTAL</u> | <u>% OF TOTAL</u> |
|--|---------------------|-------------------|
| <u>SOLID ONE COLOR</u>                                   |                     |                   |
| P-1 Black  | 131                 | 3.19              |
| P-67 Bermuda Light Green                                 | 9                   | 0.22              |
| P-72 Frost White   | 34                  | 0.83              |
| P-82 Pacific Dark Blue                                   | 29                  | 0.71              |
| P-84 Glacier Light Blue                                  | 20                  | 0.49              |
| P-85 Lagoon Medium Blue                                  | 11                  | 0.27              |
| P-86 Plum  | 6                   | 0.15              |
| P-87 Berkshire Medium Green                              | 17                  | 0.41              |
| P-88 Oregon Dark Green                                   | 17                  | 0.41              |
| P-89 Avocado   | 9                   | 0.22              |
| P-90 Mardi Gras Red                                      | 4                   | 0.01              |
| P-92 Majave Yellow                                       | 9                   | 0.22              |
| P-93 Sierra Peach  | 11                  | 0.27              |
| P-94 Cinnamon Bronze                                     | 17                  | 0.41              |
| P-95 Gotham Grey   | <u>49</u>           | <u>1.19</u>       |
| <u>TOTAL HUDSON AUTOMOBILES IN ONE SOLID COLOR</u>       | 373                 | 9.08              |
| <u>TWO-TONED IN THE SUPER MODEL</u>                      |                     |                   |
| P01-72 Black - Frost White                               | 129                 | 3.14              |
| P82-72 Pacific Dark Blue - Frost White                   | 1                   | 0.0025            |
| P85-72 Lagoon Medium Blue - Frost White                  | 169                 | 4.11              |
| P85-84 Lagoon Med. Blue - Glacier Lt. Bl.                | 171                 | 4.16              |
| P87-67 Berkshire Medium Green and<br>Bermuda Light Green | 198                 | 4.82              |
| P87-72 Berkshire Med. Green/Frost White                  | 197                 | 4.80              |
| P89-72 Avocado - Frost White                             | 1                   | 0.0025            |
| P90-72 Mardi Gras Red - Frost White                      | 183                 | 4.45              |
| P93-94 Sierra Peach - Cinnamon Bronze                    | 1                   | 0.0025            |
| P95-84 Gotham Grey/Glacier Light Blue                    | <u>172</u>          | <u>4.19</u>       |
| <u>TOTAL HUDSON SUPER MODELS IN TWO-TONES</u>            | 1222                | 29.75             |

EXTERIOR PAINT COLORS - U. S. PRODUCTION  
 TOTALS FROM ALL MODELS IN THE 5700 SERIES  
 HUDSON AUTOMOBILES

|  | <u>SERIES TOTAL</u> | <u>% OF TOTAL</u> |
|--|---------------------|-------------------|
| <u>TWO-TONED CUSTOM</u>  |                     |                   |
| P67-87-67 Bermuda Light Green -<br>Berkshire Medium Green          | 71                  | 1.7               |
| P72-01-72 Frost White - Black                                      | 74                  | 1.8               |
| P-83-72-83 Ballerina Red/Frost White                               | 4                   | 0.01              |
| P-84-85-84 Glacier Light Blue -<br>Lagoon Medium Blue              | 73                  | 1.8               |
| P-85-72-85 Lagoon Medium Blue -<br>Frost White                     | 59                  | 1.4               |
| P-86-72-86 Plum - Frost White                                      |                     |                   |
| P-87-72-87 Berkshire Medium Green -<br>Frost White                 | 159                 | 3.9               |
|  | 76                  | 1.9               |
| P-89-72-89 Avocado - Frost White                                   | 74                  | 1.8               |
| P-90-72-90 Mardi Gras Red -Frost White                             | 80                  | 2.0               |
| P-92-89-92 Mojave Yellow - Frost White                             | 96                  | 2.3               |
| P-93-94-93 Sierra Peach - Cin. Bronze                              | 276                 | 6.7               |
| P-95-84-95 Gotham Grey - Glacier Lt. Bl                            | 52                  | 1.3               |
| P-95-93-95 Gotham Grey - Sierra Peach                              | <u>99</u>           | <u>2.4</u>        |
| <u>TOTAL TWO-TONED CUSTOM MODELS</u>                               | 1193                | 29.0              |
| <u>THREE-TONED CUSTOM</u>  |                     |                   |
| P01-90-72 Black - Mardi Gras Red -<br>Frost White                  | 179                 | 4.4               |
| P82-84-72 Pacific Dark Blue - Glacier<br>Light Blue - Frost White  | 139                 | 3.4               |
| P88-67-72 Oregon Dark Green - Bermuda<br>Light Green - Frost White | 136                 | 3.4               |
| P89-01-92 Avocado - Black- Mojave<br>Yellow                        | 223                 | 5.4               |
| P94-93-72 Cinnamon Bronze - Sierra<br>Peach - Frost White          | <u>387</u>          | <u>9.4</u>        |
| <u>TOTAL THREE-TONED CUSTOMS</u>                                   | 1064                | 25.9              |
| <u>TOTAL PAINT ALL HUDSON MODELS</u>                               | 3852                | 93.8              |
| <u>TOTAL SPECIAL PAINT ORDERS</u>                                  | 23                  | 0.5               |
| <u>TOTAL CARS SOLD LESS PAINT</u>                                  | 233                 | 5.7               |
| <u>GRAND TOTAL PAINT COLORS ALL HUDSONS</u>                        | 4108                | 100.0             |

All production figures used in this report were compiled and originally released on October 15, 1957 for the 1957 models.



AMERICAN MOTORS CORPORATION



INTERDEPARTMENTAL LETTER

To Mr. R. W. Wolverton Date August 8, 1956  
 From C. Chakmakian Location Product Information  
 Subject 1957 HUDSON MODEL INFORMATION FILE  
 (Replaces Preliminary Model Information File,  
 June 12, 1956)

The 1957 Hudson Hornet is offered as a V-8 model with a 121-1/4" wheelbase. The present 114-1/4" wheelbase Wasp Six and Hornet Special V-8 series are discontinued for 1957. The 121-1/4" wheelbase Hornet Six is also discontinued.

The model information presented in following 13 pages deals specifically with the items considered new for 1957, and may be

HORNET V-8 (35780 Series)  
 121-1/4" Wheelbase

| <u>Body Style and Engine</u> | <u>Super</u>   | <u>Custom</u> |
|------------------------------|--|---------------|
| 4-Door Sedan                 | 35785-1  | 35785-2       |
| 2-Door Hardtop, "Hollywood"  | 35787-1  | 35787-2       |
|                              | Hornet V-8 with 14.-Barrel Carburetor and Dual-Exhausts Std. |               |

*C. Chakmakian*  
 C. Chakmakian

CC/phc

Attach.

## 1957 HUDSON EXTERIOR STYLING

### LOWER HEIGHT:

Roof panel is 1-1/4" lower at centerline.

Wheel diameter changed from 15" to 14".

Tire size changed from 6.70, 7.10, 7.60 x 15 to 8.00 x 14.

Overall height is 60-3/8", was 62-3/8" for 1956.

### SIDE VIEW:

New body side moldings, same for Super or Custom.

Silver colored textured aluminum panel for Custom only.

Dual-fin front fender chrome ornament.

Rear pillar "stainless steel overlay" trim removed.

Large rear fender fins, paint with chrome ends and top strip. New 14" wheel discs with letter "H" (hub caps same as '56).

Script: "HORNET" or "HORNET HOLLYWOOD" on front door (L & R). New chrome V-8 emblem on front fender (L & R).

### FRONT VIEW:

Hood ornament removed, now dealer accessory.

Present upper panel lighted ornament, now chrome instead of gold. Block letters "HUDSON" are spaced farther apart.

Grille same as '56, with new chrome plated "V" ornament in center. Upper portion of grille panel painted upper body color (Same as hood). Inner portion of parking light painted lower body color.

Dual-fin front fender chrome ornament.

Front tread changed from 59-1/2" to 59-1/16".

### REAR VIEW:

Large rear fender fins, painted with chrome ends and top strip.

Block letters "HUDSON" are spaced horizontally instead of in semi-circle.

Lower right corner below deck lid, "Super" or "Custom" script.

Lower right corner on deck lid, V-8 emblem.

Dual-exhaust tail-pipes point downward and are hidden by bumper. Continental tire is optional at extra cost, all models.

1957 HUDSON HORNET ENGINE SPECIFICATIONS

The 1957 V-8 engine is generally similar to the 1956 AMC V-8 (Hornet Special), except for a 1/2" increase in bore diameter together with mechanical and production refinements which result in a sizeable increase in displacement, and thus, greater horsepower and torque values. The Hornet Six Engine is discontinued for 1957. The major V-8 engine specifications are as follows:

|                              |  |
|------------------------------|--|
| Engine Type                  | 90° - V-8, OHV   |
| Bore and Stroke              | 4" x 3-1/4"  |
| Bore-Stroke Ratio            | 1.231  |
| Displacement, Cu. In.        | 327  |
| Compression Ratio            | 9.0:1  |
| Taxable License HP           | 51.2   |
| Tappets                      | Hydraulic Valve Lifters  |
| Carburetion                  | 4-barrel, Carter Downdraft   |
| Fuel Required                | Premium  |
| * Air Cleaner                | Oil Bath   |
| * Oil Filter                 | Partial Flow   |
| Brake Horsepower             | 255 @ 4700   |
| Torque, lb. ft.              | 345 @ 2600   |
| HP/cu. in.                   | .78  |
| Clutch (Std. and OD Trans.)  | 10-1/2" Dia. (Larger capacity than 35650)  |
| Intake Manifold              | Revised, larger passages   |
| Exhaust System               | Dual Mufflers & Tail Pipes   |
| New Distributor (Delco-Remy) | External Adjustment Type   |
|                              | Contact point opening (and hence cam angle) is adjustable through a "window" in the distributor cap while the engine is running. |

\* 100% Factory Equipment on all models at extra cost.

1957 HUDSON HORNET MECHANICAL SPECIFICATIONS

The mechanical specifications, which are applicable to the new V-8 models, are listed as follows:

Brakes Duo-Servo, 11" Dia. 197.86 sq. in. (Same as 35680)

Triple-Safe Brakes Mechanical Follow-up on Pedal (not on Power Brake cars)

Tire Size, Tubeless 8.00 x 14-4 ply (4-ply Nylon optional)  
(Whitewall Optional)

Wheel Size 14" x 5-1/2"-K

Turning Diameter 42' (Approx.)

Power Brakes Optional (Standard on Customs)

Power Steering Optional

Power Windows Optional

Rear Tread 60-1/2" (Same as 35680)

Front Tread 59-1/16" (new)

King-Pin Type front suspension replaced by steering knuckle assembly which pivots on anti-friction bearings - a ball-thrust bearing and two needle bearings. (Same as '56 Nash, except for new tread which is for both '57 Nash and Hudson.)

Steering Gear-Box Ratio 18:1 (was 20:1)

New needle thrust bearings on sides of roller tooth and with improved cross shaft forging. Smother, more direct steering results from the changes.

Improved Selecto-Lift Starting

On automatic transmission equipped cars, the engine starter can only be actuated by lifting the selector lever while in the P (Park) or N (Neutral) position. A new vacuum lock-out system prevents the starter from being energized while the motor is running.

TRANSMISSIONS:

Axle Ratio

- \* Syncromesh (Standard) 4.10:1 (10-41)
- \* Automatic Overdrive (Optional) 4.10:1 (151-41)
- Flashaway Hydra-Matic (Optional) 3.1511 (13-41)

\* The syncromesh and Overdrive transmissions offered on the V-8 models are of a higher capacity type than previously used.

## HUDSON INTERIORS

The interior dimensions for 1957 are identical with 1956 except for headroom. The lower roof panel results in the following headroom dimensions:

|                | <u>1957</u> | <u>1956</u> |
|----------------|-------------|-------------|
| Front Headroom | 36-3/8"     | 37-1/2"     |
| Rear Headroom  | 35-1/4"     | 3"          |

All seat trim designs are based on a selected cloth material in combination with a vinyl or leather bolster. The Super and Custom model interiors are of different design. An "exterior color vs. interior trim" system will be in effect which will control the trim available depending upon the exterior color selected, Combination Leather Trims will be offered at extra cost for 1957 Custom models.

The instrument panel, all finish moldings, steering column, steering wheel, and the air conditioning evaporator cover will be colored in Black, Metallic Green, or Metallic Blue to match the basic interior trim colors, gray, black, green, or blue respectively.

The steering wheel center cap will be same as 1956 except as follows:

|                     |                     |
|---------------------|---------------------|
| Triangles and Edges | Old Gold            |
| Pattern Portion     | Pearlescent White   |
| Balance             | Evaporated Aluminum |

All plastic parts such as control knobs, hand brake lever and door armrest frame will be black instead of the present white, except as follows:

The directional signal knob, gear shift knob, and air conditioning discharge grille and deflector will be black, blue, or green to match the respective interior trim.

Padded Sun Visors will be offered as a new safety feature, standard on Custom, optional at extra cost on Super. Padded instrument panel will be standard on all models.

HUDSON UPHOLSTERY

HUDSON SUPER SEDAN AND HOLLYWOOD HARDTOP: 35785-1, 35787-1.

Start of Production use T762, T764, T765.

After depletion of T762, use T761

After depletion of T764, use T763

After depletion of T765, use T766

|      |                 |  |
|------|-----------------|--|
| T762 | Cloth           | - Blue Diamond Jacquard Weave (20% Nylon)        |
|      | Bolster         | - White Vinyl                                    |
|      | Headlining      | - White with Gray Printed Cotton                 |
|      | Interior Finish | - Metallic Blue                                  |
| T761 | Cloth           | - Blue Shadow-Jacquard with Silver Oxford Weave  |
|      | Bolster         | - White Vinyl                                    |
|      | Headlining      | - White with Gray Printed Cotton                 |
|      | Interior Finish | - Metallic Blue                                  |
| T764 | Cloth           | - Green Diamond Jacquard Weave (20% Nylon)       |
|      | Bolster         | - White Vinyl                                    |
|      | Headlining      | - White with Gray Printed Cotton                 |
|      | Interior Finish | - Metallic Green                                 |
| T763 | Cloth           | - Green Shadow-Jacquard with Silver Oxford Weave |
|      | Bolster         | - White Vinyl                                    |
|      | Headlining      | - White with Gray Printed Cotton                 |
|      | Interior Finish | - Metallic Green                                 |
| T765 | Cloth           | - Gray Diamond Jacquard Weave (20% Nylon)        |
|      | Bolster         | - White Vinyl                                    |
|      | Headlining      | - White with Gray Printed Cotton                 |
|      | Interior Finish | - Satin Black                                    |
| T766 | Cloth           | - Gray Shadow-Jacquard with Silver Oxford Weave  |
|      | Bolster         | - White Vinyl                                    |
|      | Headlining      | - White with Gray Printed Cotton                 |
|      | Interior Finish | - Satin Black                                    |

FLEET SALES TRIM FOR ALL FLEET SALES MODELS ONLY

T705 Seat Material - Brown Pony Grain Vinyl  
Headlining - White with Gray Printed Cotton  
Interior Finish - Satin Black

HUDSON CUSTOM SEDAN AND HOLLYWOOD HARDTOP: 35785-2, 35787-2

Start of Production use T778, T780, T785, T781, T782, T783, T784, T786, T788, T790.

After depletion of T785, use T776 or T787. After depletion of T786 use T776 or T787.

|                 |  |
|-----------------|--|
| T776 Cloth      | -Black Double-Plain Weave with Silver Crescent Design (60% Nylon)                    |
| Bolster         | -White Vinyl   |
| Headlining      | -White Embossed Vinyl-Coated Cotton  |
| Interior Finish | -Satin Black   |
| T778 Cloth      | -Black Double-Plain Weave with Silver Crescent Design (60% Nylon)                    |
| Bolster         | -Sierra Peach Vinyl  |
| Headlining      | -Sierra Peach Embossed Vinyl-Coated Cotton   |
| Interior Finish | -Satin Black   |
| T780 Cloth      | -Black Double-Plain Weave with Silver Crescent Design (60% Nylon)                    |
| Bolster         | -Avocado Vinyl   |
| Headlining      | -Avocado Embossed Vinyl-Coated Cotton  |
| Interior Finish | -Satin Black   |
| T785 Cloth      | -Black Double-Plain Weave with Silver Crescent Design (60% Nylon)                    |
| Bolster         | -Grenadier Red Vinyl   |
| Headlining      | -Grenadier Red Embossed Vinyl-Coated Cotton  |
| Interior Finish | -Satin Black   |
| T 781 Cloth     | -Blue Double-Plain Weave with Silver Crescent Design Glacier Blue Vinyl (60% -Nylon) |
| Bolster         | -Glacier Blue Embossed Vinyl-Coated Cotton   |
| Headlining      | -Metallic Blue   |
| Interior Finish | -Blue Double-Plain Weave with Silver Crescent Design (60% Nylon)                     |
| T782 Cloth      | -White Vinyl   |
| Bolster         | -White Embossed Vinyl-Coated Cotton  |
| Headlining      | -Metallic Blue   |
| Interior Finish | -Green Double-Plain Weave with Silver Crescent Design (60% Nylon)                    |
| T783 Cloth      | -Bermuda Green Vinyl   |
| Bolster         | -Bermuda Green Embossed Vinyl-Coated Cotton  |
| Headlining      | -Metallic Green  |
| Interior Finish | -Green Double-Plain Weave with Silver Crescent Design (60% Nylon)                    |
| T784Cloth       | -White Vinyl   |
| Bolster         | -White Embossed Vinyl-Coated Cotton  |
| Headlining      | -Metallic Green  |
| Interior Finish | -Gray Double-Plain Weave with Silver Crescent Design Ballerina (60% Nylon)           |
| T786 Cloth      | -Red Vinyl   |
| Bolster         | -Red Vinyl   |
| Headlining      | -Ballerina Red Embossed Vinyl-Coated Cotton  |
| Interior Finish | -Satin Black   |
| T787 Cloth      | -Gray Double-Plain Weave with Silver Crescent Design (60% Nylon)                     |
| Bolster         | -White Vinyl   |
| Headlining      | -White Embossed Vinyl-Coated Cotton  |
| Interior Finish | -Satin Black   |
| T788 Cloth      | -Gray Double-Plain Weave with Silver Crescent Design (60% Nylon)                     |
| Bolster         | -Sierra Peach Vinyl  |
| Headlining      | -Sierra Peach Embossed Vinyl-Coated Cotton   |
| Interior Finish | -Satin Black   |
| T790 Cloth      | -Gray Double-Plain Weave with Silver Crescent Design (60% Nylon)                     |
| Bolster         | -Avocado Vinyl   |
| Headlining      | -Avocado Embossed Vinyl-Coated Cotton  |
| Interior Finish | -Satin Black   |

COMBINATION LEATHER TRIM (Optional at Extra Cost)

HUDSON CUSTOM SEDAN AND HOLLYWOOD HARDTOP: 35785-2, 35787-2  
Start of Production use T7915 T793, T7955 T796, T793, T799

After depletion of T791, use T792. After depletion of T796 or T798, use T797.  
After depletion of T793, use T794. After depletion of T795, use T799.

|                 |  |
|-----------------|--|
| T791 Cloth      | - Blue Double-Plain Weave with Silver Crescent Design (60% Nylon)  |
| Bolster         | - Solitaire Blue Genuine Leather                                   |
| Headlining      | - Glacier Blue Embossed Vinyl-Coated Cotton                        |
| Interior Finish | - Metallic Blue  |
| T792 Cloth      | - Blue Double-Plain Weave with Silver Crescent Design (60% Nylon)  |
| Bolster         | - Frost White Genuine Leather                                      |
| Headlining      | - White Embossed Vinyl-Coated Cotton                               |
| Interior Finish | - Metallic Blue  |
| T793 Cloth      | - Green Double-Plain Weave with Silver Crescent Design (60% Nylon) |
| Bolster         | - Bermuda Green Genuine Leather                                    |
| Headlining      | - Bermuda Green Embossed Vinyl-Coated Cotton                       |
| Interior Finish | - Metallic Green   |
| T794 Cloth      | - Green Double-Plain Weave with Silver Crescent Design (60% Nylon) |
| Bolster         | - Frost White Genuine Leather                                      |
| Headlining      | - White Embossed Vinyl-Coated Cotton                               |
| Interior Finish | - Metallic Green   |
| T795 Cloth      | - Black Double-Plain Weave with Silver Crescent Design (60% Nylon) |
| Bolster         | - Grenadier Red Genuine Leather                                    |
| Headlining      | - Grenadier Red Embossed Vinyl-Coated Cotton                       |
| Interior Finish | - Satin Black  |
| T796 Cloth      | - Gray Double-Plain Weave with Silver Crescent Design (60% Nylon)  |
| Bolster         | - Ballerina Red Genuine Leather                                    |
| Headlining      | - Ballerina Red Embossed Vinyl-Coated Cotton                       |
| Interior Finish | - Satin Black  |
| T797 Cloth      | - Gray Double-Plain Weave with Silver Crescent Design (60% Nylon)  |
| Bolster         | - Frost White Genuine Leather                                      |
| Headlining      | - White Embossed Vinyl-Coated Cotton                               |
| Interior Finish | - Satin Black  |
| T798 Cloth      | - Gray Double-Plain Weave with Silver Crescent Design (60% Nylon)  |
| Bolster         | - Willow Green Genuine Leather                                     |
| Headlining      | - Avocado Embossed Vinyl-Coated Cotton                             |
| Interior Finish | - Satin Black  |
| T799 Cloth      | - Black Double-Plain Weave with Silver Crescent Design (60% Nylon) |
| Bolster         | - Frost White Genuine Leather                                      |
| Headlining      | - White Embossed Vinyl-Coated Cotton                               |
| Interior Finish | - Satin Black  |

SURPLUS UPHOLSTERY SCHEDULE  
1956 Trims used for 1957

Super 4-Door Sedan - 35785-1  
Super 2-Door Hardtop - 35787-1

T661 (167 cars) used before T762  
T663 (172 cars) used before T764  
T666 (107 cars) used before T765

Total Cars 446

Custom 4-Door Sedan - 35785-2  
Custom 2-Door Hardtop - 35787-2

Standard Custom Trim

T678 ( 41 cars) used before T785  
T671 ( 53 cars) used before T781  
T673 ( 33 cars) used before T783  
T679 ( 68 cars) used before T786  
T676 (152 cars) used before T787  
T680 ( 37 cars) used before T790

Total Cars 384

Combination Leather Trim

T681 ( 30 cars) used before T791  
T682 ( 40 cars) used before T792  
T683 ( 36 cars) used before T793  
T684 ( 70 cars) used before T794  
T688 ( 38 cars) used before T795  
T689 ( 46 cars) used before T796  
T687 ( 7L cars) used before T797  
T690 ( 28 cars) used before T798

Total Cars 362

## RADIO

A new radio having five tubes and one transistor will be available on the 1957 Hudson Hornet. The Transistor-Powered radio is of the pushbutton variety with six selectors. As in the past, a major feature has been retained in the "Duo-Coustic" twin radio speakers mounted at the outer extremities of the dash panel.

The use of the new transistor eliminates the vibrator and rectifier tube, both of which are considered "trouble makers". The new system also eliminates the power transformer and reduces the current taken from the car battery. The overall cost of the new radio is approximately the same as the 156 radio. The more reliable radio offers reception and tone considered to be comparable with that of the 1956 Hudson radios.

The new radio is designated as a "Transistor-Powered Duo-Coustic" radio, which is manufactured by Motorola.

## EQUIPMENT

Please refer to the "1957 Equipment Chart", which was issued August 6, 1956. Add "UNDERCOATING" as a new extra cost factory option.

### AIRLINER RECLINING SEATS

The reclining seat mechanism has been improved in that when the seat-back is pulled up from a reclining position, it will not travel forward beyond the normal position. Previously, it was rather difficult to return the seat-back to normal after it was inadvertently pulled too far forward. This feature is incorporated on 4-door models only since 2-door models require a forward-folding seat-back to allow for rear seat passengers.

### ALL-SEASON AIR CONDITIONING

The system has been improved as follows:

New Compressor has a built-in muffler system for quieter operation.

New Receiver tank incorporates a built-in filter and check-valve which eliminates tubing joints, thereby reducing leakage problems.

New Compressor Clutch provides smoother, trouble-free operation while retaining present electromagnetic drive.

- \* Fan Control incorporates a new electrical resistance unit which is designed to reduce malfunction due to burn-out of the resistance. The variable speed feature on the heater fan is replaced by a two-speed fan (blower) control.

\* Also on Weather Eye System

EXTERIOR SOLID COLORS

A total of 15 solid colors are offered which include 11 entirely new colors, 4 of which are metallic, and 4 present 1956 colors. A total of 15 colors are available for Custom models, and 10 colors for Super models. The 4 colors retained for 1957 are Black (P1), Frost White (P72), Bermuda Green (P67), and Pacific Blue (P82). The total color list as follows:

|     | <u>Code</u> | <u>Color</u>                 | <u>Model</u>    |
|-----|-------------|------------------------------|-----------------|
| 1.  | P1          | Classic Black (Same as 1956) | Super or Custom |
| 2.  | P67         | Bermuda Green (Same as 1956) | Super or Custom |
| 3.  | P72         | Frost White (Same as 1956)   | Super or Custom |
| 4.  | P82         | Pacific Blue (Same as 1956)  | Super or Custom |
| 5.  | P84         | Glacier Blue                 | Super or Custom |
| 6.  | P85         | Lagoon Blue                  | Super or Custom |
| 7.  | P86         | Plum (Metallic)              | Custom          |
| 8.  | P87         | Berkshire Green              | Super or Custom |
| 9.  | P88         | Oregon Green                 | Super or Custom |
| 10. | P89         | Avocado (Metallic)           | Custom          |
| 11. | P90         | Mardi Gras Red               | Super or Custom |
| 12. | P92         | Mojave Yellow                | Custom          |
| 13. | P93         | Sierra Peach                 | Custom          |
| 14. | P94         | Cinnamon Bronze (Metallic)   | Custom          |
| 15. | P95         | Gotham Gray (Metallic)       | Super or Custom |

"Super Enamels" are manufactured and designated as follows:

P67, P72, P88, P92: Dupont Dulux 100" Super Enamel  
P82, P84: Cook "700" Super Enamel  
P85, P87, P93: Pittsburgh "DRE" Super Enamel

TWO-TONES

Super and Custom model Two-Tone color combinations (7 for Super, 12 for Custom) are offered at extra cost and are listed as follows:

|     | <u>Code</u>      | <u>Lower</u>                             | <u>Upper</u>                             | <u>Model</u>    |
|-----|------------------|--|--|-----------------|
| 1.  | p1-72<br>P72-1   | P1 Classic Black<br>P72 Frost White      | P72 Frost White<br>P1 Classic Black      | Super<br>Custom |
| 2.  | P87-67<br>P67-87 | P87 Berkshire Green<br>P67 Bermuda Green | P67 Bermuda Green<br>P87 Berkshire Green | Super<br>Custom |
| 3.  | P87-72           | P87 Berkshire Green                      | P72 Frost White                          | Super or Custom |
| 4.  | P95-84           | P95 Gotham Gray                          | P84 Glacier Blue                         | Super or Custom |
| 5.  | P85-84<br>P84-85 | P85 Lagoon Blue<br>P84 Glacier Blue      | P84 Glacier Blue<br>P85 Lagoon Blue      | Super<br>Custom |
| 6.  | P85-7            | P85 Lagoon Blue                          | P72 Frost White                          | Super or Custom |
| 7.  | P90-72           | P90 Mardi Gras Red                       | P72 Frost White                          | Super or Custom |
| 8.  | P23-94           | P93 Sierra Peach                         | P94 Cinnamon Bronze                      | Custom          |
| 9.  | P95-93           | P95 Gotham Gray                          | P93 Sierra Peach                         | Custom          |
| 10. | P86-72           | P86 Plum                                 | P72 Frost White                          | Custom          |
| 11. | P92-89           | P92 Mojave Yellow                        | P89 Avocado                              | Custom          |
| 12. | P89-72           | P89 Avocado                              | P72 Frost White                          | Custom          |

Super Model Two-Tone:

Lower Color: Body  
Hood  
Rear Trunk Lid  
Wheels  
Front Parking Light Insert

Upper Color: Roof  
Side Spear Area

Custom Model Two-Tone

Lower Color: Lower Body  
Roof  
Lower Grille Area  
Front Parking Light Insert  
Wheels

Upper Color: Upper Body  
Rear Deck Area  
Hood  
Upper Grille Area

Side Spear Area: Silver colored textured aluminum panel

THREE-TONES

|    | <u>Code</u> | <u>Lower</u>        | <u>Intermediate</u> | <u>Upper</u>      |
|----|-------------|---------------------|---------------------|-------------------|
| 1. | P88-67-72   | P88 Oregon Green    | P67 Bermuda Green   | P72 Frost White   |
| 2. | P82-84-72   | P82 Pacific Blue    | P84 Glacier Blue    | P72 Frost White   |
| 3. | P89-1-92    | P89 Avocado         | P1 Classic Black    | P92 Mojave Yellow |
| 4. | P94-93-72   | P94 Cinnamon Bronze | P93 Sierra Peach    | P72 Frost White   |
| 5. | P1-90-72    | P1 Classic Black    | P90 Mardi Gras Red  | P72 Frost White   |

Custom Model Three-Tone:

Lower Color: Lower Body  
Lower Grille Area  
Front Parking Light Insert  
Wheels

Intermediate Color: Upper Body  
Rear Deck Area  
Hood  
Upper Grille Area

Upper Colors: Roof

Side Spear Area: Silver colored textured aluminum panel

Note: On Super or Custom models with continental rear tire mount, the tire cover outer rim, and the body extension gravel shield are colored in the "lower" color. The inner rim of the tire cover is in "upper" color, except on Custom Three-Tones, where the designation is "intermediate" color.

A REVIEW OF HUDSON HORNET FEATURES FOR 1957

New Exterior Styling Trim Revisions, Front, Side, Rear.  
15 Exterior Colors (11 new, four 1956 colors) (10 for Super, 15 for Custom).  
12 Exterior Two-Tone Combinations (7 for Super, 12 for Custom) (Optional).  
5 Exterior Three-Tone Combinations (Custom only) (Optional).  
New Super Enamels (certain colors only).  
New Wheel Discs (Standard on Custom).  
New 14" Wheels.  
New 8.00x14 4-ply Low Pressure Goodyear Tubeless Tires (4-ply Nylon &/or W.W., Ext. Cost  
New Lower Roof (Reduced Headroom).  
New Lower Overall Height, 60-3/8".  
New Interior Upholstery Selections, including opt. Combination Leather Trim for Custom.  
One Wheelbase, 121-1/4".  
Revised Front Suspension, King-Pin eliminated, Front Tread 59-1/16".  
Double Safe Single Unit Car Construction.  
Deep Coil Ride.  
Rear Seat Folding Armrest, widest (Customs only).  
Improved Airliner Reclining Seats and Twin Travel Beds (Std. on Custom, Extra on Super),  
"Acoustacoil" Seat Springs (Rubber Coated).  
Weather Eye Heating and Ventilating System (Optional).  
All-Season Air Conditioning System, Improved Operation (Optional).  
Hood-High Fresh Air Intake.  
Padded Instrument Panel (Standard on Super or Custom).  
Padded Sun Visor (Optional on Super, Standard on Custom).  
Seat Belts (Dealer installed).  
New Hornet V-8 Engine with 327 cu. in. displacement, 255 H.P.  
New 4-barrel Carburetor, Standard.  
New Dual Exhaust System. 12-Volt Electrical System.  
Flashaway Hydra-Matic (Optional).  
Automatic Overdrive (Optional).  
Standard Syncromesh Transmission.  
Selecto-Lift Starting, Improved (With Automatic Transmission).  
Four Coil Springs.  
Torque Tube Drive.  
Power Brakes (Optional on Super, Standard on Customs).  
Power Steering (Optional). Power-Lift Windows (Optional). Duo-Servo Bendix Brakes.  
Triple-Safe Brakes (Not on Power Brake Cars).  
Heavy Duty Rear Springs and Shocks (Optional).  
Solex Glass (Optional).  
Extruded Aluminum Window Frames (except Hardtops).  
Aluminum Battery Cables. Squeeze Type Door Handles. Safety Door Locks.  
Continental Tire (Optional).  
New Transistor-Powered Duo-Cooustic Radio (Optional).  
Twin Radio Speakers ("Duo-Cooustic").  
Sliding Glove Drawer. Inside Hood Release. Improved Steering.  
Factory Applied Undercoating (Optional).

