

1948

480 SERIES

Car Distribution Department
Bulletins

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Car Distribution Department Bulletin

Number
DL-48-1

Date
12-5-47

Subject
PRICES OF
CARS AND
OPTIONS
"480" SERIES

1. List Prices,
Cars.

TO ALL MASTER DEALERS:

1. Effective with first shipments of the "480" series cars, the following are the established f.o.b. factory at Detroit list prices and factory delivery charges:

<u>Model and Body Type</u>	<u>Car List</u>	<u>Factory Delivery*</u>
HUDSON SUPER SIX (481)		
Brougham	\$1822.00	\$110.75
4-door Sedan	1870.00	113.25
3-pass. Coupe	1762.00	107.50
Club Coupe	1867.00	113.00
HUDSON COMMODORE SIX (482)		
4-door Sedan	2020.00	121.00
Club Coupe	1997.00	119.75
HUDSON SUPER EIGHT (483)		
4-door Sedan	1950.00	117.25
Club Coupe	1947.00	117.00
HUDSON COMMODORE EIGHT (484)		
4-door Sedan	2100.00	125.00
Club Coupe	2077.00	123.75

*Factory Delivery includes Provision for Federal Tax Expense.

Retail delivered prices should not exceed the sum of the following Items:

- List Price of car
 - Optional equipment
 - Factory delivery*
 - Actual transportation cost
 - State and local taxes
 - Dealer conditioning charge
 - \$20.00 on six cylinder models
 - \$25.00 on eight cylinder models
 - Gasoline, oil and anti-freeze.
- (See section #14 of the Supplement to your Sales Agreement.)

Prices on Convertibles and Chassis will be announced later

2. (a) Effective with first shipments of the "480" Series Cars, a distributor's net prices to his master dealers, f.o.b. factory at Detroit, for Hudson cars with standard equipment, should not exceed the "Combined Net Price to Master Dealer at Factory" shown below, plus applicable charges referred to in subparagraph (b) of this section.

2. Net
Prices to
Master
Dealer

(OVER)

Subject
 2. Net Prices
 to Master
 Dealer
 (Cont'd)

- 2 -

<u>Model and Body Type</u>	<u>Net Price of Car</u>	<u>Factory Delivery</u>	<u>Combined Net Price to Master Dealer at Factory</u>
HUDSON SUPER SIX (481)			
Brougham	\$1591.46	\$110.75	\$1502.21
4-door Sedan	1428.12	113.25	1541.37
3-pass. Coupe	1345.64	107.50	1453.14
Club Coupe	1425.83	113.00	1538.83
HUDSON COMMODORE SIX (482)			
4-door Sedan	1542.67	121.00	1663.67
Club Coupe	1525.11	119.75	1644.86
HUDSON SUPER EIGHT (483)			
4-door Sedan	1489.22	117.25	1606.47
Club Coupe	1486.92	117.00	1603.92
HUDSON COMMODORE EIGHT (484)			
4-door Sedan	1601.77	125.00	1728.77
Club Coupe	1586.20	123.75	1709.95

(b) In addition to the above a charge of 25¢ may be included for a certificate of origin (if one is required); a charge may be made for anti-freeze supplied with the car, not to exceed current market prices; a charge of \$16.00 per car may be made for local cooperative advertising in accordance with authorizations Given to each distributor by his master dealers; and a report card charge of \$5.00 per car may be made, which will be refunded or credited by the distributor to the master dealer on each of the automobiles sold at retail by the master dealer provided he furnishes, within 5 days after delivery, a Retail Delivery Report properly filled in.

(c) A distributor is to offer his dealers the option of picking up cars within 48 hours after notification of arrival at the distributor point, without any warehouse charge. In such cases the distributor may charge the dealer his out-of-pocket expense for unloading and delivery into and out of the warehouse. For the sake of uniformity, the charge to the dealer for this out-of-pocket expense may be increased to not more than the nearest half dollar. In addition a charge may be made for gasoline, oil and anti-freeze supplied by the distributor with the car, not to exceed current market prices,

(d) If cars are not called for within 48 hours of notification the distributor may charge the dealer a warehouse charge not to exceed \$10.00 per car in addition to the out-of-pocket expense as outlined in sub-paragraph (c) above. In computing the 48 hour period, Saturdays, Sundays and holidays should be excepted.



Car Distribution Department Bulletin

Number
DL-48-1

Date
12-5-7

Subject

- 3 -

3. (a) Hudson has announced to its distributors that, subject to the terms and conditions stated below Hudson will allow and pay to or on behalf of each authorized Hudson distributor for the benefit of each of his qualified authorized Hudson master dealers the equivalent of certain volume credits, based on the total quantity of new Hudson automobiles purchased from the distributor and paid for by, and shipped or delivered to, the master dealer during the period from October 1, 1947 to September 30, 1948 inclusive, in accordance with the retroactive volume credit schedule as set forth in paragraph (b) below (the only applicable amount per car volume credit being the one set opposite the quantity bracket within which such total volume credit performance falls); on the condition, however, that if paid to the distributor such amounts shall be passed on and paid forthwith by that distributor to the master dealers entitled thereto; and on the further condition that instead of paying same to the distributor, Hudson may at its election pay any such amounts for the distributor directly to, such respective master dealers. It is understood, however, that the distributor's responsibility as to such volume credits is limited to paying over promptly to the master dealer the amount, if any, of such volume credit that is paid by Hudson to the distributor for transmittal to the master dealer, subject to any outstanding valid assignments, liens or other encumbrances.

3. Volume
Discounts
to Master
Dealers

(b) VOLUME CREDIT SCHEDULE

<u>Quantity Brackets</u>	<u>Amount of Volume Credit</u>
1 - 35 automobiles	\$ 0
36 - 75 “	6.50 per car
76 - 100 “	9.50 “ “
101 - 125 “	12.00 “ “
126 - 200 “	18.00 “ “
201 - 300 “	24.00 “ “
301 - 450 “	30.00 “ “
451 - Over “	36.00 “ “

(OVER)

3. Volume Credits To Master Dealers (Cont'd)

(c) No such volume credit will be allowed or paid to or for the benefit of any master dealer whose sales agreement with his distributor becomes terminated in any manner whatsoever prior to September 30, 1948 without being forthwith superseded by a new then current form of Hudson Distributor-Master Dealer Sales Agreement; provided, however, that if an authorized Hudson master dealer shall have operated as such successively under more than one authorized Hudson distributor during the period from October 1, 1947 to September 30, 1948, and still continues to be such authorized Hudson master dealer and so operating as such on September 30, 1948, then his volume credit performance under each such authorized distributor during that period shall be combined, and the quantity bracket (or brackets in case of branch as provided in paragraph (f) below) and total amount of the volume credit applicable to him for that period shall be determined and computed on such combined performance.

(d) The volume credits provided for above in paragraph (a) of this section, to be credited as of September 30, 1943, shall not apply on any car which, prior to the date on which the credit is made, is returned or transferred back to the distributor by the master dealer or transferred by the master dealer to any other distributor or to any dealer. The master dealer shall notify his distributor immediately of all such transfers.

(e) Any car transferred from a distributor or dealer to whom volume credit has been allowed as of September 30, 1943, will remain to the credit of the distributor or dealer to whom it was originally credited. Any distributor or dealer taking possession of any such car after such credit will not receive any volume credit on it.

(f) If a master-dealer, during said period, has a branch in any town or city designated by the distributor as a master dealer point, then in computing volume credits the automobiles handled by the branch will not be combined with those handled by the master dealer's main store. Main Store and each branch shall be treated as separate establishments, and each will be eligible for such volume credit only when and to the extent that it has separately qualified.

(g) Hudson will credit the applicable total amounts, if any, of the volume credits in accordance with the foregoing provisions of this section, as soon after September 30, 1948 as the records are tabulated and audited by Hudson.

(OVER)



Car Distribution Department Bulletin

Number

DL-48-1

Date

12-5-47

Subject

4. Prices of
Optional
Equipment

- 5 -

4. The f.o.b. Detroit prices of optional equipment for Hudson automobiles shall be as shown below in columns 3, 4, and 5. Distributor's net price to master dealers for optional equipment, f.o.b. Detroit, should not exceed the amounts shown below in column 5 plus the "Provision for Federal Tax Expense."

(1)	(2)	(3)	(4)	(5)
<u>Option Letter</u>	<u>Option Name</u>	<u>List Price of Option*</u>	<u>Provision for Federal Tax Expense</u>	<u>Maximum Net Price to Master Dealer* (Not inc. Tax).</u>
A	Aluminum Cylinder Head (481-482)	\$10.00	\$.49	\$ 7.50
A	“ “ (483-484)	12.00	.59	9.00
C	Vacumotive Drive (All)	40.00	2.02	30.40
L	Drivemaster (All)	95.00	4.92	73.15
O	Oil Bath Air Cleaner (481-482)	5.00	.25	3.75
O	Oil Bath Air Cleaner (483-484)	7.50	.37	5.63
R	Bumper Guards, Front (481-483)	12.00	.59	9.00
T	Overdrive (All)	87.50	4.41	66.50
X	Weather-Control (All)	50.00	2.10	34.00
Y	Radio (All)	75.00	4.13	52.50
Z	Airfoam Seat Back, Ft. Seat Only (482-484)	14.75	.72	11.06
DD	Direction Indicator (All)	18.00	.88	13.50
HH	Vacuum Booster Pump (All)	7.50	.37	5.63
KK	Commodore Steering Wheel (481-483)	18.50	.91	13.88
MM	Airfoam Seat Cushions - all seats, (481-483)	25.00	1.23	18.75
NN	Wheel Trim Rings (All)	12.00	.59	9.00
UU	Large Hub Caps (481-483)	9.00	.44	6.75
VV	Airfoam Seat Cushion - Ft. seat only (481-483)	12.50	.61	9.38
XX	Electric Clock (481-483)	15.00	.74	11.25

COLOR OPTIONS (EXTRA COST)

RR	Ruby Red (Special Paint	21.00	1.03	15.75
CC	Platinum “ “	21.00	1.03	15.75
JB	Two-Tone Paint - Blue	14.50	.71	10.88
QG	“ “ “ - Gray	14.50	.71	10.88
SP	“ “ “ - Green	14.50	.71	10.88
RM	“ “ “ - Maroon	17.50	.86	13.13
HN	“ “ “ - Tan	14.50	.71	10.88

(1)	(2)	(3)	(4)	(5)
<u>Option Letter</u>	<u>Option Name</u>	<u>List Price of Option*</u>	<u>Provision for Federal Tax Expense</u>	<u>Maximum Net Price to Master Dealer (Not including Tax)</u>
TIRE OPTIONS				
EE	5-15 x 7.60 4 ply Black substituted For 5-15 x 7.10 4 ply Black including the substitution of Wheels (All)	\$ 22.50	\$ 1.19	\$ 16.88
TT	5-15 x 7.10 6 ply Black substituted for 5-15 x 7.10 4 ply Black (All)	32.00	1.77	24.00
WW	5-15 x 7.10 4 ply White Sidewall substituted for 5-15 x 7.10 4 ply Black (All)	18.00	.88	13.50
EETT	5-15 x 7.60 6 ply Black substituted for 5-15 x 7.10 4 ply Black including the substitution of Wheels (All)	44.00	2.46	33.00
EEWW	5-15 x 7.60 4 ply White Sidewall substituted for 5-15 x 7.10 4 ply Black including the substitution of Wheels (All)	36.75	1.80	27.56

* In establishing retail prices of options the "Provision for Federal Tax Expense" should be added to column 1.

5. See note "b" in Section 2 above.

6. All prices in this bulletin are subject to change as provided in the Supplement to your Hudson Distributor-Master Dealer Sales Agreement.

GHD:LB

Geo. H. Dow
Manager -
Car Distribution.



Car Distribution Department Bulletin

Number
DL-48-2

Date
12-5-47

Subject
AIRFOAM
SEAT BACK
CUSHION
(FRONT SEAT
ONLY -
COMMODORE
MODELS)

TO ALL MASTER DEALERS:

Airfoam Cushion Pads, installed in the back of the front seat, are now available for the Commodore Models "482" and "484". Specify Option "Z". This application adds to the comfort of the driver and front seat passengers.

Prices are as follows:

(1)	(2)	(3)	(4)	(5)
<u>Option Letter</u>	<u>Option Name</u>	<u>List Price of Option*</u>	<u>Provision for Federal Tax Expense</u>	<u>Maximum Not Price to Master Dealer* (Not inc. Tax).</u>
"Z"	Airfoam Seat Back - Front Seat only - (Models 482 & 484)	\$14.75	\$.72	\$11.06

* In establishing retail prices and master dealer net prices, the "Provision for Federal Tax Expense" should be added to prices shown in columns (3) and (5) respectively.

Please note that this option is available only on the Commodore Models "482" and "484" - NOT AVAILABLE ON MODELS "481" and "483".

GHD:LB.

Geo. H. Dow
Manager
Car Distribution.



Car Distribution Department Bulletin

Number
DL-48-3

Date
12-15-47

Subject

TO ALL DEALERS:

1. Following are the available shipping weights of the "480" Series cars and options. Weight of other Models and body types will follow later.

<u>2. MODEL & BODY TYPE</u>	<u>OVERALL LENGTH (INCHES)</u>	<u>SHIPPING WEIGHT (POUNDS)</u>	<u>CURB WEIGHT (POUNDS)</u>
482 Sedan	207-1/2"	3540#	3715#
484 Sedan	207-1/2"	3600#	3780#

Shipping weights include spare wheel, tire and tube, also tools and jack, but do Not include water, oil, or gasoline.

3. Shipping weights (in pounds) of optional equipment are as shown below. Please note that the "Weight" shown does not necessarily represent the actual weight of the option involved, but rather represents the difference, over or under, the weight of the standard equipment replaced (if any).

"Weight to Apply" has been determined to the nearest five (5) pounds.

<u>OPTION LETTER</u>	<u>WEIGHT</u>	<u>WEIGHT TO APPLY</u>	<u>OPTION LETTER</u>	<u>WEIGHT</u>	<u>WEIGHT TO APPLY</u>
A (6 cyl)	-15# 7 oz.	-15#	FF	0#	0#
A (8 cyl)	-22# 8 oz. -	25#	HH	3 # 12 oz.	5#
C	10#	10#	KK	1# 12 oz.	0#
L	27#	25#	LL	0#	0#
O	2# 4 oz.	0#	MM	8#	10#
R	4#	5#	NN	2# 8 oz.	5#
T	49#	50#	TT	23#	25#
X	22#	20#	UU	3#	5#
Y	20#	20#	VV	4#	5#
Z	4#	5#	WW	0#	0#
DD	1#	0#	XX	- 8 oz.	0#
EE	17#	15#	EETT	40#	40#

Note - Option "A" Aluminum Cylinder head is a minus figure.

(OVER)

1. Shipping Weights

2. Models
482 & 484 Sedans

3. Optional Equipment

4. Tire
Weights

4. Shipping weights (in pounds) of tires and tubes. "Weight to Apply" has been determined to be the nearest five (5) pounds.

<u>TIRE SIZE</u>	<u>ACTUAL WEIGHT</u>	<u>WEIGHT TO APPLY</u>
15x7.10 - 4 Ply Tire & Tube	27.37#	25#
15x7.60 - 4 " " " "	30.20#	30#
15X7.10 - 6 " " " "	31.93#	30#
15x7.60 - 6 " " " "	34.60#	35#

Weights of White Sidewall Tires are the same as shown above, in the respective sizes.

5. Water,
Oil &
Gasoline

5. Capacity and weights of water, oil and gasoline in both six (6) and eight (8) cylinder models are as follows:

SIX (6) CYLINDER MODELS

	<u>CAPACITY PER CAR (481 & 482)</u>	<u>WEIGHT PER GALLON</u>	<u>WEIGHT (PER CAR) OF WATER, OIL & ONE GALLON OF GASOLINE</u>	<u>WEIGHT (PER CAR) OF WATER, OIL & FULL TANK OF GASOLINE</u>
Water	17 Quarts	8.34#	35.45#	35.45#
Oil	7½ Quarts	7.50#	14.06#	14.06#
Gasoline	20 Gallons	6.37#	<u>6.37#</u>	<u>127.40#</u>
	Total Actual Weight		55.88#	176.91#
	Weight to Apply		55.00#	175.00#

EIGHT (8) CYLINDER MODELS

	<u>CAPACITY PER CAR (483 & 484)</u>	<u>WEIGHT PER GALLON</u>	<u>WEIGHT (PER CAR) OF WATER, OIL & ONE GALLON OF GASOLINE</u>	<u>WEIGHT (PER CAR) OF WATER, OIL & FULL TANK OF GASOLINE</u>
Water	18 Quarts	8.34#	37.53#	37.53#
Oil	8 Quarts	7.50#	15.00#	15.00#
Gasoline	20 Gallons	6.37#	<u>6.37#</u>	<u>127.40#</u>
	Total Actual Weight		58.90#	179.93#
	Weight to Apply		60.00#	180.00#

Note The above weights of Fluids are NOT included in standard shipping weights.

GHD:LB.

Geo. H. Dow
Manager
Car Distribution.



Car Distribution Department Bulletin

Number
DL.48-5

Date
3-16-48

Subject

Weights,
Shipping

TO ALL MASTER DEALERS:

Shipping and curb weights of "480" series cars now in production are as follows:

<u>MODEL & BODY TYPE</u>	<u>OVERALL LENGTH (INCHES)</u>	<u>SHIPPING WEIGHT (POUNDS)</u>	<u>CURB WEIGHT (POUNDS)</u>
481 Brougham	207-1/2	3470#	3645#
481 Sedan	207-1/2	3500#	3675#
481 Club Coupe	207-1/2	3480#	3655#
482 Sedan	207-1/2	3540#	3715#
482 Club Coupe	207-1/2	3550#	3725#
483 Sedan	207-1/2	3525#	3705#
483 Club Coupe	207-1/2	3405#	3675#
484 Sedan	207-1/2	3600#	3780#
484 Club Coupe	207-1/2	3570#	3750#

Shipping weights include spare wheel, tire and tube, also tools and jack, but do not include water, oil, or gasoline.

Curb weights include water, oil and 20 gallons (full tank) of gasoline.

Weights of optional equipment, tires, water, oil and gasoline are as shown in bulletin DL.48-3 dated December 15, 1947.

GHD:LB.

Geo. H. Dow
Manager - Car Distribution.



Car Distribution Department Bulletin

Number

DL.48-6

Date

3-22-48

Subject

NEW TAN
AND BRONZE
COLORS

TO ALL MASTER DEALERS:

Effective with cars built on and after March 22, 1948 new Tan and Bronze colors will be used as follows:

<u>Option Letter</u>	<u>Color</u>	<u>Shade</u>
H	"Holster" Tan	Light
N	"Nomad" Bronze	Dark
HN	Two-tone, "Holster" Tan - Lower "Nomad" Bronze - Upper	

The "Holster" Tan color is of a lighter shade but of the same color character as the "Harness" Tan previously used.

The "Nomad" Bronze color is similar to the "Copper Russet" color supplied during the 1946 Model Season.

Prices of the Two-tone, option "HN", remain the same as listed in Bulletin DL.48-1.

GHD:LB.

Geo. H. Dow
Manager - Car Distribution



Car Distribution Department Bulletin

Number
DL.48-6-A

Date
3-23-48

Subject

CORRECTION
IN EFFECTIVE
DATE ON NEW
TAN AND
BRONZE
COLORS.

TO ALL MASTER DEALERS:

Through a typographical error on Bulletin DL.48-6 March 22nd, the effective date on the first line was shown as April 22, 1948. This should have read March 22, 1948.

Please correct your records accordingly.

GHD:LB.

Geo. H. Dow
Manager - Car Distribution



Car Distribution Department Bulletin

Number

DL.48-7

Date

4-12-48

Subject

OPTIONAL
EQUIPMENT.

TO ALL DEALERS:

The following additional optional equipment is now available in production. The f.o.b. Detroit prices are as shown below in columns 3, 4, and 5. Distributors' net prices to Master Dealers f.o.b. Detroit should not exceed the amounts shown below in column 5 plus the "Provision for Federal Tax Expense".

(1) Option Letter	(2) Option Name	(3) List Price of Option*	(4) Provision for Federal Tax Expense	(5) Maximum Net Price to Master Dealer * (Not inc. Tax)
AA-1	Leather Trim-Russet			
	461 Brougham	\$115.00	\$ 5.80	\$87.40
	481-483 Sedan	108.00	5.44	82.06
	481-483 Club Coupe	108.00	5.44	82.08
	482-484 Sedan	90.00	4.54	68.40
	482-484 Club Coupe	85.00	4.28	64.60
AA-2	Leather Trim-Gray			
	481 Brougham	115.00	5.80	87.40
	481-483 Sedan	108.00	5.44	82.08
	481-483 Club Coupe	108.00	5.44	82.08
	482-484 Sedan	90.00	4.54	68.40
	482-484 Club Coupe	85.00	4.28	64.60
F	Front Fender Ornaments (Models 481 & 483)	5.00	.25	3.75
V	Rear Window Reveal Mouldings, Chrome (Models 481 A 483)	3.50	.17	2.63
Z	Airfoam Front Seat Back (All Models)	14.75	.72	11.06

* In establishing retail prices the "Provision for Federal Tax Expense" should be added to column 3.

Leather Trim, options "AA-1" and "AA-2" consists of genuine leather on all seats and seat backs. The door panels and headlining are of matching imitation leather.

(OVER)

FORM 11001-C

Subject

- 2 -

OPTIONAL
EQUIPMENT
(Cont'd)

Front Fender Ornaments, option "F" and Rear Window Reveal Mouldings (chrome) option "V", now available for the Models 481 and 483 are the same as supplied as standard equipment on the Models 482 and 484.

Please note that the option "Z" Airfoam Front Seat Backs, is now available on all Models 481, 482, 483 and 484.

GHD:LB.

Geo. H. Dow
Manager - Car Distribution.



Car Distribution Department Bulletin

Number

DL-48-8

Date

5-11-48

Subject

REVISED
LEATHER TRIM
PRICES.
ALSO RELEASE
OF DARK RED
LEATHER
INCLUDING
PRICES
EFFECTIVE
FIRST
PRODUCTION

TO ALL MASTER DEALERS:

Effective with shipments on and after May 17, 1948 the following are the new established f.o.b. Detroit prices of Leather Trim Upholstery. These include prices on a new Dark Red Leather Trim, Option AA-3, and also increased prices on Russet and Gray Leather, due to increased cost of material. Distributors' net prices to Master Dealers f.o.b. Detroit should not exceed the amounts shown below in column 5, plus the "Provision for Federal Tax Expense.

(1) Option Letter	(2) Option Name	(3) List Price of Option*	(4) Provision for Federal Tax Expense	(5) Maximum Net Price to Master Dealer* (Not inc. Tax)
AA-1	Leather Trim-Russet			
	481 Brougham -	\$125.50	\$ 6.33	\$ 95.38
	481-483 Sedan -	118.50	5.97	90.06
	481-483 Club Coupe -	118.50	5.97	90.06
	482-484 Sedan -	100.50	5.07	76.38
	482-484 Club Coupe -	95.50	4.81	72.58
AA-2	Leather Trim-Gray			
	481 Brougham -	125.50	6.33	95.38
	481-483 Sedan -	118.50	5.97	90.06
	481-483 Club Coupe -	118.50	5.97	90.06
	482-484 Sedan -	100.50	5.07	76.38
	482-484 Club Coupe -	95.50	4.81	72.58
AA-3	Leather Trim-Dark Red			
	481 Brougham -	137.50	6.93	104.50
	481-483 Sedan -	130.50	6.58	99.18
	481-483 Club Coupe -	130.50	6.58	99.18
	482-484 Sedan -	112.50	5.67	85.50
	482-484 Club Coupe -	107.50	5.42	81.70

* In establishing retail prices, the "Provision for Federal Tax Expense" should be added to column 3.

Geo. H. Dow
Manager Car Distribution.

GHD:LB



Car Distribution Department Bulletin

Number
DL.48-10

Date
5-25-48

Subject

SHIPPING
WEIGHTS

TO ALL DEALERS:

Shipping and curb weights of "480" series cars as shown in bulletin DL.48-5 are listed below for ready reference purposes:

<u>MODEL & BODY TYPE</u>	<u>OVERALL LENGTH (INCHES)</u>	<u>SHIPPING WEIGHT (POUNDS)</u>	<u>CURB WEIGHT (POUNDS)</u>
481 Brougham	207-1/2"	3470#	3645#
481 Business Coupe	207-1/2"	3460#	3635#
481 Sedan	207-1/2"	3500#	3675#
481 Club Coupe	207-1/2"	3480#	3655#
482 Sedan	207-1/2"	3540#	3715#
482 Club Coupe	207-1/2"	3550#	3725#
483 Sedan	207-1/2"	3525#	3705#
483 Club Coupe	207-1/2"	3495#	3675#
484 Sedan	207-1/2"	3600#	3780#
484 Club Coupe	207-1/2"	3570#	3750#

Shipping weights include spare wheel, tire and tube, also tools and Jack, but do not include water, oil, or gasoline.

Curb weights include water, oil and 20 gallons (full tank) of gasoline.

Weights of optional equipment, tires, water, oil and gasoline are as shown in bulletin DL.48-3, dated December 15, 1947.

GHD:LB.

Geo. H. Dow
Manager - Car Distribution.



Car Distribution Department Bulletin

Number
DL.48-11

Date
5-27-48

Subject

NEW GRAY
COLORS

TO ALL DEALERS:

Effective with cars built on and after May 21st, 1948 new light and dark Gray Colors will be used as follows:

<u>Option Letter</u>	<u>Color</u>	<u>Shade</u>
Q	"Queenstown" Gray	Light
G	"Glowing" Gray	Dark
QG	Two-tone- "Queenstown" Gray "Glowing Gray"	- Lower - Upper

This change becomes effective on Car #48-65814 (regardless of Series).

These new gray colors differ from those previously used in that they are much more brilliant.

Prices of the Two-tone combination, option "QG" remain the same as published In bulletin DL.48-1.

Geo. H. Dow
Manager - Car Distribution.

GHB:LB



Car Distribution Department Bulletin

Number

DL.48-12

Date

6-2-48

Subject

WEATHER
CONTROL
EQUIPMENT
WITH "RANCO"
HEAT
CONTROL

TO ALL MASTER DEALERS:

Weather Controls will now be equipped with "Ranco" Heat Control, an automatic thermostat that maintains desired temperatures.

Full details of operation will be supplied later.

The first car so equipped is No.481-68520 built on May 27, 1948 - and all cars with Weather Control will be so equipped after this serial number with the following exceptions:

EXCEPTIONS:

Serial numbers 68997 to 69196 inclusive, and the following:

<u>Serial #</u>	<u>Serial #</u>	<u>Serial #</u>	<u>Serial #</u>	<u>Serial #</u>
68521	68542	68571	68658	69225
68525	68547	68572	69207	69230
68527	68548	68575	69208	69235
68529	68549	68576	69213	69236
68532	68557	68578	69218	69241
68533	68558	68620	69220	69308
68540	68560	68646	69222	

Effective with this change, the following are the new established f.o.b. Detroit prices of Weather Control, option "X":

(1)	(2)	(3)	(4)	(5)
<u>Option Letter</u>	<u>Option Name</u>	List Price of <u>Option*</u>	Provision for Federal Tax <u>Expense</u>	Maximum Net Price to Master Dealer (Not inc. Tax)
X	Weather-Control	\$58.00	\$2.44	\$39.44

*In establishing retail prices the "Provision for Federal Tax Expense" should be added to column 3.

GHB:LB.

Geo. H. Dow
Manager - Car Distribution



Car Distribution Department Bulletin

Number
DL.48-13

Date
6-2-48

Subject

NEW
BLUE
COLORS

TO ALL MASTER DEALERS:

Effective with cars built on and after May 28, 1948 now light and dark Blue Colors will be used as follows:

<u>Option Letter</u>	<u>Color</u>	<u>Shade</u>
"J"	"Jersey" Blue	Dark
"B"	Brigantine" Blue	Light
"JB"	Two-tone - "Jersey" Blue - "Brigantine" Blue	- Lower - Upper

This change becomes effective on car #68732, regardless of series. (First car produced with the new Blue colors is #481-68732).

The new Blue colors differ from those previously used in that they lend greater contrast and are cooler hues.

Prices of the Two-tone combinations, option "JB" remain the same as published In bulletin DL.48-1.

GJB:LB

Geo. H. Dow
Manager - Car Distribution.



Car Distribution Department Bulletin

Number

DL.48.14

Date

6-8-48

Subject

CHANGE IN
INTERIOR
ON SUPER
MODELS

To ALL MASTER DEALERS:

Recently we released for production some items which add greatly to the interior appearance of the Super Models and which, we are sure, will be very pleasing to you and your customers. Therefore, effective with cars produced approximately June 8 the following will be added to the Super Models (481 and 483).

1. Leather grain valences on doors on all body -types and on quarter panels on Broughams and Club Coupes.
2. Additional chrome moulding below the valance.
3. Leather grain kick pads on doors on all body types and on quarter panels on Broughams and Club Coupes.
4. Leather grain trim on the ash tray shelves.
5. Leather grain trim on upper surface of arm rests.
6. Blond colored graining on the instrument finish panel and locker box door.

These additional items will be known as Option W-5, DeLuxe interior Trim, and the price of this option will be as follows:

(1) Option Letter	(2) Option Name	(3) List Price of Option*	(4) Provision for Federal Tax Expense	(5) Maximum Net Price to Master Dealer* (Not inc. Tax)
W-5	DeLuxe Interior Trim 481 Business Coupe	\$25.00	\$1.26	\$19.00
	481 Brougham) 481-3 Sedans &) Club Coupes)	35.00	1.76	26.60

*In establishing retail prices and Master Dealer net prices, the "Provision for Federal Tax Expense" should be added to columns 3 & 5 respectively.

We are certain you will want all of your cars equipped as above and we are, therefore, specifying this option on all orders for cars to be built on and after the above date until further notice. Please specify this option on all future orders.

GHD-.LB

Geo. H. Dow
Manager - Car Distribution.



Car Distribution Department Bulletin

Number

DL.48-15

Date

6-9-48

Subject

LEATHER
TRIM PRICES
481 BUSINESS
COUPE.

TO ALL MASTER DEALERS.,

Supplementing Bulletin DL.48-8, dated May 11, 1948, the following are the established f.o.b. Detroit prices of Leather Trim Upholstery for the Model 481 Business Coupe:

(1)	(2)	(3)	(4)	(5)
<u>Option Letter</u>	<u>Option Name</u>	<u>List Price of Option*</u>	<u>Provision for Federal Tax Expense</u>	<u>Maximum Net Price to Master Dealer* (Not inc. Tax)</u>
AA-1	Leather Trim - Russet 481 Business Coupe	\$80.00	\$4.03	\$60.80
AA-2	Leather Trim - Gray 481 Business Coupe	80.00	4.03	60.80
AA-3	Leather Trim - Red 481 Business Coupe	88.00	4.44	66.88

*In establishing retail prices and Master Dealer net prices, -the "Provision for Federal Tax Expense" should be added to columns 3 and 5 respectively.

In Bulletin DL.48-13 announcing the change in Blue Colors, the shades listed are reversed. Please correct your copies to read as follows:

Option Letter	Color	Shade
"J"	"Jersey"	Blue Light
"B"	"Brigantine "	Blue Dark
"JB"	Two-tone - "Jersey" "Brigantine"	Blue - Lower Blue - Upper

(OVER)

CORRECTION
ON BULLETIN
DL.48-13

Subject

- 2 -

KICK PADS
AND CHANGE
IN ARM
RESTS ON
COMMODORE
MODELS

Effective with cars produced on and after the following dates, leather grain kick pads will be added to the doors and quarter panels on the Commodore models. At the same time leather grain trim will be added to the upper surface of the arm rests on these models:

Models 482-4 with W-2 Upholstery - effective June 3.

“ 482-4 with W-1 Upholstery - “ June 9.

Effective with cars produced June 8, a left hand glove box will be added to Commodore models.

There will be no extra charge for this equipment.

Geo. H. Dow

Manager
Car Distribution.

GHD:LB.



Car Distribution Department Bulletin

Number

DL-48-16

Date

6-16-48

Subject

NEW PRICES
ON CARS
"480"
SERIES

1. LIST
PRICES,
CARS.

TO ALL DEALERS:

Since the production of new Hudsons started last Fall we have absorbed constantly increasing material costs. We have just concluded a new Wage Agreement involving substantial wage increases. This combined increase in labor and material costs, together with the cost of important design improvements which have been added, make price increases imperative. Therefore effective on all cars shipped or delivered from the factory on and after June 16, 1948 the following are the new established f.o.b. factory at Detroit list prices and factory delivery charges:

<u>Model and Body Type</u>	<u>Car List</u>	<u>Factory Delivery*</u>
HUDSON SUPER SIX (481)		
Brougham	\$1940.00	\$116.75
4-door Sedan	1988.00	119.25
3-pass. Coupe	1855.00	112.25
Club Coupe	1985.00	119.00
HUDSON COMMODORE SIX (482)		
4-door Sedan	2153.00	128.00
Club Coupe	2130.00	126.75
HUDSON SUPER EIGHT (483)		
4-door Sedan	2093.00	124.75
Club Coupe	2090.00	124.50
HUDSON COMMODORE EIGHT (484)		
4-door Sedan	2253.00	133.00
Club Coupe	2230.00	131.75

*Factory Delivery includes Provision for Federal Tax Expense.

Above prices on Models 481 and 483 include DeLuxe Interior Trim (Option W-5) which, effective on the above date, will be standard equipment.

Retail delivered prices should not exceed the sum of the following items.

- List price of car
 - Optional equipment
 - Factory delivery*
 - Actual transportation cost
 - State and local taxes
 - Dealer conditioning charge
 - \$20.00 on six cylinder models
 - \$25.00 on eight cylinder models
 - Gasoline, oil and anti-freeze.
- (See section #14 of the Supplement to your Sales Agreement.)

Prices on Convertibles will be announced later.

(OVER)

2. NET
PRICES TO
MASTER
DEALER

2. (a) Effective with cars shipped or delivered to a master dealer on and after June 16, 1948, a distributor's net prices to his master dealers, f.o.b. factory at Detroit, for Hudson cars with standard equipment, should not exceed the "Combined Net Price to Master Dealer at Factory" shown below, plus applicable charges referred to in sub-paragraph (b) of this section.

<u>Model and Body Type</u>	<u>Net Price of Car</u>	<u>Factory Delivery</u>	<u>Combined Net Price to Distributor at Factory</u>
HUDSON SUPER SIX (481)			
Brougham	\$1481.58	\$116.75	\$1598.33
4-door Sedan	1518.24	119.25	1637.49
3-pass. Coupe	1416.66	112.25	1528.91
Club Coupe	1515.94	119.00	1634.94
HUDSON COMMODORE SIX (482)			
4-door Sedan	1644.25	128.00	1772.25
Club Coupe	1626.68	126.75	1753.43
HUDSON SUPER EIGHT (483)			
4-door Sedan	1598.42	124.75	1723.17
Club Coupe	1596.13	124.50	1720.63
HUDSON COMMODORE EIGHT (484)			
4-door Sedan	1720.62	133.00	1853.62
Club Coupe	1703.05	131.75	1834.80

(b) In addition to the above a charge of 25¢ may be included for a certificate of origin (if one is required); a charge may be made for anti-freeze supplied with the car, not to exceed current market prices; a charge of \$16.00 per car may be made for local cooperative advertising in accordance with authorizations given to each distributor by his master dealers; and a report card charge of \$5.00 per car may be made, which will be refunded or credited by the distributor to the master dealer on each of the automobiles sold at retail by the master dealer provided he furnishes, within 5 days after delivery, a Retail Delivery Report properly filled in.

(c) A distributor is to offer his dealers the option of picking up cars within 48 hours after notification of arrival at the distributor point, without any warehouse charge. In such cases the distributor may charge the dealer his out-of-pocket expense for unloading and delivery into and out of the warehouse. For the sake of uniformity, the charge to the dealer for this out-of-pocket expense may be increased to not more than the nearest half dollar. In addition a charge may be made for gasoline, oil and antifreeze supplied by the distributor with the car, not to exceed current market prices.

(d) If cars are not called for within 48 hours of notification the distributor may charge the dealer a warehouse charge not to exceed \$10.00 per car in addition to the out of pocket expense as outlined in sub-paragraph (c) above. In computing the 48 hour period, Saturdays, Sundays and holidays should be excepted.



Car Distribution Department Bulletin

Number

DL.48-16

Date

6-16-48

Subject

- 3 -

3. Volume Credits remain the same as shown in Bulletin DL.48-1 dated December 5, 1947.
4. Until further notice prices of optional equipment will be as shown in current bulletins.
5. All prices in this bulletin are subject to change as provided in the Supplement to your Hudson Distributor-Master Dealer Sales Agreement.

3. VOLUME
CREDITS

4. OPTIONAL
EQUIPMENT

5. CHANGES
IN PRICES

GHD:LB

Geo. H. Dow
Manager -
Car Distribution.



Car Distribution Department Bulletin

Number

DL-48-17

Date

6-28-48

Subject

NEW PRICES
ON
OPTIONAL
EQUIPMENT

TO ALL DEALERS:

Effective on all cars shipped or delivered from the factory on and after June 28, 1948, the following are the new established f.o.b. factory at Detroit prices on optional equipment. Distributor's net prices to master dealers for optional equipment, f.o.b. Detroit, should not exceed the amounts shown below in column 5 plus the "Provision for Federal Tax Expense".

(1)	(2)	(3)	(4)	(5)
Option Letter	Option Name	List Price of Option*	Provision for Federal Tax Expense	Maximum Net Price to Master Dealer* (Not inc. Tax)
A	Alum. Cylinder Head (481-482)	\$ 10.25	\$.50	\$ 7.69
A	“ “ “ (483-484)	12.26	.60	9.19
C	Vacumotive Drive (All)	42.25	2.13	32.11
F	Front Fender Ornaments (481-483)	5.30	.26	3.98
L	Drivemaster (All)	106.50	5.52	83.07
O	Oil Bath Air Cleaner (481-482)	5.35	.26	4.01
O	Oil Bath Air Cleaner (483-484)	7.90	.39	5.93
R	Bumper Guards, Front (481-483)	12.75	.63	9.56
T	Overdrive (All)	95.75	4.83	72.77
X	Weather-Control (All)	61.40	2.58	41.75
V	Rear Window Reveal Moulding, Chrome,(481-483)	3.75	.18	2.81
Y	Radio (All)	79.40	4.36	55.58
Z	Airfoam Front Seat Back (All)	15.65	.77	11.74
DD	Direction indicator (All)	19.20	.94	14.40
HH	Vacuum Booster Pump (All)	8.10	.40	6.08
KK	Comm. Steering Wheel (481-483)	19.50	.96	14.63
MM	Airfoam Seat Cush. - all seats, (481-483)	26.40	1.29	19.80
NN	Wheel Trim Rings (All)	12.70	.62	9.53
UU	Large Hub Caps (481-483)	9.50	.47	7.17
VV	Airfoam Seat Cush.-Ft.seat only (481-483)	13.25	.66	9.94
XX	Electric Clock (481-483)	16.00	.78	12.00

COLOR OPTIONS (EXTRA COST)

RR	Ruby Red (Special Paint)	22.60	1.11	16.95
CC	Platinum “ “	22.60	1.11	16.95
JB	Two-Tone Paint - Blue	15.50	.76	11.63
QG	“ “ “ - Gray	15.50	.76	11.63

(1)	(2)	(3)	(4)	(5)
<u>Option Letter</u>	<u>Option Name</u>	<u>List Price of Option*</u>	<u>Provision for Federal Tax Expense</u>	<u>Maximum Net Price to Master Dealer* (Not inc. Tax)</u>
SP	Two-Tone Paint - Green	15.50	.76	11.63
RM	“ “ “ - Maroon	18.70	.76	11.63
HN	“ “ “ - Tan	15.50	.76	11.63
AA-1	Leather Trim - Russet			
	481 Brougham -	\$133.00	\$6.70	\$101.08
	481 Business Coupe -	85.00	4.28	64.60
	481-483 Sedan -	126.00	6.35	95.76
	481-483 Club Coupe -	126.00	6.35	95.76
	482-484 Sedan -	107.00	5.39	81.32
	482-484 Club Coupe -	102.00	5.14	77.52
AA-2	Leather Trim - Gray			
	481 Brougham -	133.00	6.70	101.08
	481 Business Coupe -	85.00	4.28	64.60
	481-483 Sedan -	126.00	6.35	95.76
	481-483 Club Coupe -	126.00	6.35	95.76
	482-484 Sedan -	107.00	5.39	81.32
	482-484 Club Coupe -	102.00	5.14	77.52
AA-3	Leather Trim-Dark Red			
	481 Brougham -	146.00	7.36	110.96
	481 Business Coupe -	93.50	4.71	71.06
	481-483 Sedan -	138.50	6.98	105.26
	481-483 Club Coupe -	138.50	6.98	105.26
	482-484 Sedan -	120.00	6.05	91.20
	482-484 Club Coupe -	114.50	5.77	87.02

Changes In
Prices,
Etc.

TIRE OPTIONS: Revised tire option prices are expected shortly. Until then, tire option prices will be as shown in bulletin DL.48-1.

* In establishing retail prices the "Provision for Federal Tax Expense" should be added to columns 3.

All prices in this bulletin are subject to change as provided in the Supplement to your Hudson Distributor Master Dealer Sales Agreement.

GHD:LB

Geo. H. Dow
Manager - Car Distribution.



Car Distribution Department Bulletin

Number

DL.48-18

Date

7-8-48

Subject

TO ALL DEALERS:

1. Effective with cars built after July 7, 1948, (approximately all cars after serial No. (482)85399) the top of the instrument panel will be treated with a satin (dull) finish to eliminate the glare from sun reflection. The new finish resembles wood in appearance and still retains the same color as previously used with the bright finish.

2. Because of material shortages our assembly lines were closed on Wednesday, Thursday and Friday of last week (week of June 28th) consequently no cars were produced on those days.

Following the Independence Day holiday the final assembly line operated for about half of the day Tuesday and resumed full operations on Wednesday, July 7th..

1. SATIN
FINISH ON
INSTRUMENT
PANEL

2. PRO-
DUCTION
RESUMED

Geo. H. Dow
Manager -
Car Distribution.

GHD:LB.



Car Distribution Department Bulletin

Number
DL 48-20
Date
7-26-48
Subject

TO ALL MASTER DEALERS:

Supplementary to Bulletin DL.48-17, the following are the new established f.o.b. factory at Detroit prices on optional tire equipment. These prices are effective on all cars shipped or delivered from the factory on and after July 28, 1948. Distributor's not prices to master dealers f.o.b. Detroit should not exceed the amounts shown below in column 5, plus the "Provision for Federal Tax Expense".

NEW
PRICES
TIRE
OPTIONS

(1) Option Letter	(2) Option Name	(3) List Price of Option*	(4) Provision for Federal Tax Expense	(5) Maximum Net Price to Master Dealer* (Not inc. Tax)
EE	5-15x7.60 4 ply Black substituted for 5-15x7.10 4 ply Black inc. the substitution of Wheels (All)	\$ 14.70	\$ 1.20	\$ 11.03
TT	5-15x7.10 6 ply Black substituted for 5-15x7.10 4 ply Black (All)	34.55	1.74	25.91
WW	5-15x7.10 4 ply White Sidewall substituted for 5-15x7.10 4 ply Black (All)	22.65	.55	16.99
EETT	5-15x7.60 6 ply Black substituted for 5-15x7.10 4 ply Black inc. the substitution of Wheels (All)	49.50	2.90	37.13
EEWW	5-15x7.60 4 ply White Sidewall substituted for 5-15x7.10 4 ply Black inc. the substitution of Wheels (All)	36.55	1.65	27.41

(OVER)

Subject

- 2 -

* In establishing retail prices and master dealer net prices, the "Provision for Federal Tax Expense" should be added to columns 3 and 5 respectively.

All prices in this bulletin are subject to change as provided in the Supplement to your Hudson Distributor Master Dealer Sales Agreement.

GHD:LB.

Geo. H. Dow
Manager
Car Distribution



Car Distribution Department Bulletin

Number
DL.48-21

Date
7-26-48

Subject
CONVERTIBLE
MODELS

TO ALL MASTER DEALERS:

1. Effective with the first shipments of Convertible Models, the following are the established f.o.b. factory at Detroit list prices and factory delivery charges:

<u>Model and Body Type</u>	<u>Car List</u>	<u>Factory Delivery*</u>
HUDSON SUPER SIX (481) Convertible Brougham	\$2570.00	\$150.50
HUDSON COMMODORE EIGHT (484) Convertible Brougham	2845.00	164.75

*Factory Delivery includes Provision for Federal Tax Expense.

2. (a) Effective with first shipments of Convertibles, a distributor's net prices to his master dealers, f.o.b. factory at Detroit, for Convertible Broughams with standard equipment, should not exceed the "Combined Net Price to Master Dealer at Factory" shown below, plus applicable charges referred to in sub-paragraph (b) of this section:

<u>Model and Body Type</u>	<u>Net Price of Car</u>	<u>Factory Delivery</u>	<u>Combined Net Price to Master Dealer at Factory</u>
HUDSON SUPER SIX (481) Convertible Brougham	\$1962.71	\$150.50	\$2113.21
HUDSON COMMODORE EIGHT (484) Convertible Brougham	2172.73	164.75	2337.48

(b) In addition to the above a charge of 25 may be included for a certificate of origin (if one is required); a charge may be made for anti-freeze supplied with the car, not to exceed current market prices; a charge of \$30.00 per car may be made for local area advertising; and a report card charge of \$5.00 per car may be made, which will be refunded or credited by the distributor to the master dealer on each of the automobiles sold at retail by the master dealer provided he furnishes, within 5 days after delivery, a Retail Delivery Report properly filled in.

Please refer to Bulletin DL.48-1; paragraphs (c) and (d) of Section 2 of that Bulletin, and all of Section 3, are also applicable to Convertibles.

(OVER)

1. List
Prices, etc.

2. Net
Prices to
Master
Dealer

3, Optional Equipment

3. All options listed in bulletin DL.48-17 are available for both 481 and 484 Convertibles at the prices shown in that bulletin, except:

- Option V - Rear Window Reveal Mouldings
- “ Z - Airfoam Front Seat Back
- “ MM - Airfoam Seats (Standard on Convertibles)
- “ VV - Airfoam Front Seat
- “ AA.1-2-3 - Leather Trim (Standard on Convertibles)

COLORS - See below for list of available colors.

For Tire Options, see Bulletin DL.48-20.

The following two items, which are standard. equipment on the Model 484 Convertible Brougham, are available at additional cost on the Model 481 at the prices shown below:

(1)	(2)	(3)	(4)	(5)
<u>Option Letter</u>	<u>Option Name</u>	<u>List Price of Option*</u>	<u>Provision for Federal Tax Expense</u>	<u>Maximum Net Price to Master Dealer* (Not inc. Tax)</u>
PP	Hydraulic Window Regulator (481 Conv.)	\$60.00	\$3.02	\$45.60
U	Commodore Conv. Brougham Rear Window Glass on 481 Conv.	20.00	1.01	15.20

*In establishing retail prices and master dealer net prices, the "Provision for Federal Tax Expense" should be added to columns 3 and 5 respectively.

4. Changes In Prices

4. All prices in this bulletin are subject to change as provided in the Supplement to your Hudson Distributor Master Dealer Sales Agreement.

5. Convertible Specifications

5. The following are the General Specifications of the 481 and 484 Convertible Broughams:

COLORS Only the following colors will be available on these Models;

- K - Black
- J - Jersey Blue
- Q - Queenstown Blue
- G - Glowing Gray
- QG - *Two-tone Gray
- RR - *Ruby Red
- CC - *Platinum
- (* Extra Cost Colors)



Car Distribution Department Bulletin

Number

DL.48-21

Date

7-26-48

Subject

- 3 -

5. (Cont'd.)

UPHOLSTERY - Convertible Brougham
Maroon Leather Antique Grain is standard on both Models 481 & 484.

Cloth-Leather Combination Trim

The cloth-leather combination trim is optional at no extra cost on both series 481 and 484.

Option W-3 - Brown cloth and maroon leather combination trim is optional on both series 481 and 484.

This combination trim is recommended with body color "RR"; however, it may be specified with any of above Convertible colors.

Option W-4 - Gray cloth and maroon leather combination trim is optional on both series 481 and 484.

This combination trim is recommended with body colors K, J, Q, G, QG and CC, but may be specified on color RR if desired.

TOPS Convertible Brougham

Black top is standard with body colors K, RR and CC; optional without extra charge on colors J, Q, G, and QG.

Gray top is standard with body colors T, Q, G and QG; optional without extra charge on colors K, RR and CC.

(OVER)

5. Convertible
Specifications

Subject

- 4 -

5. Convertible
Specifications
(Cont'd)

5. (Cont'd).

AIRFOAM CUSHIONS

Airfoam seat cushions, option "MM", are standard on both 481 and 484 Convertible Brougham.

Option "Z" airfoam front seat back cushion is not available on Convertible Models.

HYDRAULIC WINDOW REGULATORS - OPTION "PP"

Hydraulic window regulators are standard equipment on 484 Convertible Brougham and optional at extra cost on the Model 481.

REAR WINDOW GLASS - OPTION "U"

The large folding rear window glass, which is standard on the 484 Convertible Brougham is available as optional equipment at extra cost on the series 481.

Geo. H. Dow

Manager -
Car Distribution.

GHD:LB.



Car Distribution Department Bulletin

Number

DL-48-22

Date

9/1/48

Subject

NEW PRICES
"480" SERIES1. List
Prices

TO ALL MASTER DEALERS:

The continual increase in costs of raw and finished materials, as well as changes in basic freight rates, make price increases necessary. Therefore effective on all cars shipped or delivered from the factory on and after September 1st, 1948 the following are the new established f. o. b. factory at Detroit list prices and factory handling charges:

Model and Body Type	Car List	Factory Delivery*
HUDSON SUPER SIX (481)		
Brougham	\$ 2027.50	\$ 124.25
4-door Sedan	2075.50	126.75
3-pass. Coupe	1930.00	119.00
Club Coupe	2072.50	126.50
Convertible Brougham	2657.50	158.00
HUDSON COMMODORE SIX (482)		
4-door Sedan	2243.00	135.50
Club Coupe	2220.00	134.25
Convertible Brougham**	2868.00	168.75
HUDSON SUPER EIGHT (483)		
4-door Sedan	2185.50	132.50
Club Coupe	2182.50	132.25
HUDSON COMMODORE EIGHT (484)		
4-door Sedan	2348.00	141.00
Club Coupe	2325.00	139.75
Convertible Brougham	2940.00	172.75

*Factory Delivery includes Provision for Federal Tax Expense.

**The "482" Convertible Brougham is identical with the "484" Convertible Brougham except for power plant. (See bulletin DL. 48-21)

Retail delivered prices should not exceed the sum of the following items.

- List price of car
- Optional equipment
- Factory delivery*
- Actual transportation cost
- State and local taxes
- Dealer conditioning charge -
 - \$20.00 on six cylinder models
 - \$25.00 on eight cylinder models
- Gasoline, oil and anti-freeze.

2. NET
PRICES TO
MASTER
DEALERS

2. (a) Effective with cars shipped or delivered to a master dealer on and after September 1st, 1948, a distributor's net prices to his master dealers, f.o.b. factory at Detroit, for Hudson cars with standard equipment, should not exceed the "Combined Net Price to Master Dealer at Factory" shown below, plus applicable charges referred to in sub-paragraph (b) of this section.

<u>Model and Body Type</u>	<u>Net Price of Car</u>	<u>Factory Delivery</u>	<u>Combined Net Price to Master Dealer at Factory</u>
HUDSON SUPER SIX (481)			
Brougham	\$ 1548.40	\$ 124.25	\$ 1672.65
4-door Sedan	1585.06	126.75	1711.81
3-pass. Coupe	1473.94	119.00	1592.94
Club Coupe	1582.77	126.50	1709.27
Convertible Brougham	2029.53	158.00	2187.53
HUDSON COMMODORE SIX (482)			
4-door Sedan	1712.98	135.50	1848.48
Club Coupe	1695.41	134.25	1829.66
Convertible Brougham	2190.29	168.75	2359.04
HUDSON SUPER EIGHT (483)			
4-door Sedan	1669.07	132.50	1801.57
Club Coupe	1666.78	132.25	1799.03
HUDSON COMMODORE EIGHT (484)			
4-door Sedan	1793.17	141.00	1934.17
Club Coupe	1775.60	139.75	1915.35
Convertible Brougham	2245.28	172.75	2418.03

In addition to the above a charge of 25¢ may be included for a certificate of origin (if one is required); a charge may be made for anti-freeze supplied with the car, not to exceed current market prices; a charge of \$30.00 per car may be made for local area advertising; and a report card charge of \$5.00 per car may be made, which will be refunded or credited by the distributor to the master dealer on each of the automobiles sold at retail by the master dealer provided he furnishes, within 5 days after delivery, a Retail Delivery Report properly filled in.

Please refer to Bulletin DL.48-1; paragraphs (c) and (d) of Section 2 of that Bulletin, and all of Section 3, are also applicable to the above.

3. OPTIONAL
EQUIPMENT

3. Until further notice prices of optional equipment will be as shown in current Bulletins.

4. CHANGES IN
PRICES

4. All prices in this Bulletin are subject to change as provided in the Supplement to your Hudson Distributor-Master Dealer Sales Agreement.

Geo. T. Dow
Manager -
Car Distribution



Car Distribution Department Bulletin

Number

DL.48-23

Date

9-2-48

Subject

TO ALL MASTER DEALERS:

Under Section 5 of Bulletin DL.48-26, please make the following correction:

COLORS

Reads Q - Queenstown Blue

Should read Q - Queenstown Gray.

GHD:LB.

Geo. H. Dow
Manager -
Car Distribution

CORRECTION
BULLETIN
DL.48-26



Car Distribution Department Bulletin

Number

DL.48-25

Date

10-27-48

Subject

TO ALL MASTER DEALERS:

Production of "490" series cars will begin Wednesday, October 27, 1948, the first car bearing #492101.

The last "480" Model produced was car #482117301.

Geo. H. Dow

Manager -
Car Distribution

GHD:LB.

"490"
SERIES
CARS

2. NET
PRICES TO
MASTER
DEALERS

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Convertible Brougham	2029.53	158.00	2187.53
HUDSON COMMODORE SIX (482)			
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Geo. T. Dow
Manager -
Car Distribution